

# ATHLETICS NEW ZEALAND

ANNUAL REPORT 2013/14







**Rosa Flanagan** World Youth  
Championships representative in  
the 1500m - *photo MacSpeed*

## Contents

OUR PEOPLE .....	4
OBITUARIES.....	6
PAST PRESIDENTS .....	7
AWARDS.....	8
PRESIDENT'S REPORT .....	9
CHAIRMAN'S REPORT .....	10
CEO REPORT .....	12
ATHLETICS NEW ZEALAND HIGH PERFORMANCE .....	16
MEDICAL REPORT .....	20
COMPETITIONS & MAJOR EVENTS.....	21
COMMUNITY ATHLETICS .....	22
CLUB DEVELOPMENT .....	24
COACH AND OFFICIALS DEVELOPMENT .....	25
OCEANIA ATHLETICS ASSOCIATION.....	26
OFFICIALS ASSOCIATION REPORT .....	27
RULES COMMITTEE REPORT .....	28
RECORDS REPORT .....	29
REGISTRATION STATISTICS.....	30
CLUBS AND CENTRES.....	30
COMMERCIAL MARKETING REPORT.....	32
KEY PARTNERS.....	34
FINANCIAL REPORTS .....	36
Statement of Financial Performance.....	37
Statement of Movement in Equity.....	39
Statement of Financial Position .....	40
Notes to the Financial Statements .....	41
Independent Auditor's Report.....	47

**DISCLAIMER:** Every effort has been made to identify and verify athletes, officials, competitions and performances. Any omissions or errors are regretted.

## Board of Directors and Meeting Attendance

Annette Purvis (Chair)	6/6
Cameron Taylor (Deputy Chair)	6/6
Roger Carruthers	6/6
Steve Hollings	2/2
Alan McCauley	2/2
Patrick Meffan	5/6
Dave Norris	4/4
Malcolm Phillipps	6/6
Trevor Spittle	6/6
Nicki Sutherland	4/4

## Our People

### Board of Athletics New Zealand

(LEFT to RIGHT) Roger Carruthers, Dave Norris, Nicki Sutherland, Annette Purvis (Chair), Trevor Spittle, Malcolm Phillipps, Cameron Taylor (Deputy Chair). Absent Patrick Meffan.



## Officers

### Patron

Arthur Eustace QSO

### President

Dave Norris ONZM

### Past President

Alec McNab QSM

### Vice President

John Tylden

### Chair

Annette Purvis

### Ombudsman

Craig Purdy

## Athletics New Zealand Staff

**Chief Executive Officer** - Scott Newman (until 7 March 2014)

**Commercial & Marketing Manager** - Carl Jackson

**Communications & Membership Manager** - Brett Addison

**Community Sport Manager** - Michael Sharapoff

**Coaching and Officials Manager** - Amy McClintock

**Club Development Manager** - Catherine O'Sullivan

**Competitions Manager** - Will Stewart

**Get Set Go Manager** - Karen Laurie

**Operations Manager** - Alastair Dunn

**Office/Finance Manager** - Rosie Graham

**Office and Accounts Manager** - Rachel Brown

**High Performance Director** - Scott Goodman

**HP Campaign Planning Manager** - Terry Lomax

**HP Athlete Performance Support Manager** - Michelle Wood

**HP Teams Coordinator** - Kat Austin

**HP Programme Assistant** - Deb Develter (from 24 March 2014)

**HP Programme Coach** - Matt Dallow

**HP Programme Coach** - Maria Hassan

**HP Programme Coach** - Joe Hunter

**HP Programme Coach** - Jeremy McColl

**HP Programme Coach** - Didier Poppe

**HP Programme Coach** - Debbie Strange

**HP Programme Coach** - Steve Willis

**Features Editor** - Steve Landells

**Correspondent** - Murray McKinnon

**Records/Statistician** - Steve Hollings

## Life Members

J Blair MNZM  
LM Blanchet ONZM  
IH Boyd ONZM  
RT Cain QSM  
JD Cunningham  
GJ Davy OBE  
ARP Eustace QSO  
B Hunt  
D Mackenzie  
G McCabe  
IM McKinnon QSM  
J McManemin CBE, QSO  
DS Norris ONZM  
AM Potts ONZM  
PL Richards  
A Stevens MNZM  
R Syme ONZM  
DM Taylor  
EA Taylor  
Sir John Walker KNZM, CBE, OBE

## Merit Awards

**1988** Ronald Cain, Ian Columbus, Colin Dickie, David Leech, Paul Luckie, Graeme McCabe, Phyllis McLean, Frank Perry, John Riseborough  
**1989** Jim Cunningham, Allan Potts, Peter Richards  
**1990** Eric Fernandez, Bill Kennedy  
**1991** Max Carr, Max Cooper, Barry Hunt  
**1992** Norm Coop, Sam Johnson, Douglas Taylor  
**1993** Dick Burton, Kelvin Wackrow  
**1994** Dennis Kenny  
**1995** Rod Syme  
**1997** Don Mackenzie, Sylvia Potts, John Smart  
**1998** Alf Insley, Kevin Jago, Denis Johnson  
**1999** Trevor Bent, Jan Cameron, Jim Tobin  
**2000** Dave Norris, Ray Wallis  
**2001** Alan Cherry, Fred Holmes, Mhyre Oman  
**2002** Alec McNab, Laurie O'Keefe, Leon Blanchet  
**2003** Geoff Annear, Jim Blair, Don Chadderton  
**2004** Alan Adamson, Don Macfarquhar  
**2006** Pat Boland, Arthur Grayburn, George McConachy, Murray McKinnon

**2007** Trevor Spittle, Roy Williams, Don Willoughby  
**2008** Pam Kenny  
**2009** Arch Jelley, Colin MacLachlan, Barry Magee  
**2010** Russ Hoggard  
**2011** George Caddie, John McTaggart  
**2012** Graham O'Brien, Alan Tucker  
**2013** Peter Booker, Geoff Henry, Brent Ward

## National Selectors

**Black Singlet Convenor**  
Graham Seatter  
**National Team Consultant - Development**  
Alec McNab  
**Pool of Selectors**  
Barry Ellis  
Don Garland  
Gavin Lovegrove  
Graeme Jones  
Richard Kee  
John Muskett  
Tony Rogers  
Tony Sargisson  
Geoff Shaw  
Rebecca Wardell

## National Technical Officials Committee

Fred Holmes (Convenor)  
Leon Blanchet  
Heather O'Hagan  
John Phillips

## Honours & Awards Sub-committee

Alan Stevens (Convenor)  
Graeme McCabe  
Don Mackenzie  
Allan Potts  
John Smart (deceased 16 Sept 2013)

## Board Appointments Panel

Annette Purvis  
Craig Hewett  
Chris Maister

## Rules Committee

Rod Syme (Convenor)  
Don Mackenzie  
Andrew Orme  
John Smart (deceased 16 Sept 2013)  
Trevor Spittle

## Representatives IAAF/Oceania AA

Maria Clarke (IAAF Juridical Commission)  
Annette Purvis (IAAF Women's Committee)  
Mike Weddell (IAAF Masters' Committee)  
Trevor Spittle (Oceania AA Vice President)

## Auditors

Martin Jarvie PKF



# Obituaries

## **Chris Trabing (50) of Auckland on 5 May 2013**

Former national youth and junior high jump champion. Holds all of the Otago junior and youth high jump records and is ranked seventh equal with 2.14m in the New Zealand all time list.

## **Calum Stuart (37) of Auckland on 8 May 2013**

Former national junior 400m hurdles champion and New Zealand senior champion 1996 and 1999. His 1999 winning time of 50.43s ranks him seventh on the New Zealand all time list.

## **Maurice (Moss) Marshall MBE (86) of Hamilton on 16 May 2013**

Won the bronze medal in the mile at the 1950 British Empire Games in Auckland. He represented New Zealand at the 1952 Helsinki Olympic Games in the 800m and 1500m. He was the New Zealand mile champion in 1951 and 1952.

## **Rev Bob Spence QSM (86) of Wellington on 26 May 2013**

President of Athletics New Zealand 1985-86 and was made a Life Member in 1991. He was also a Life Member of Athletics Wellington and was a long time Patron of Wellington Harrier Athletic Club.

## **Lesley Cantwell (26) of Te Anau on 7 June 2013 in Papeete**

Member of the Athletics New Zealand team at the Oceania Area Athletics Championships in Tahiti and had won the open 5000m walk. While waiting for the medal ceremony, she felt unwell and collapsed. She died three days later. She was a member of the Fiordland Athletic Club and was one of New Zealand's top race walkers.

## **Andrew Reese (57) of Christchurch on 4 July 2013**

Life member of the Anglican Harrier Club, was made a Life Member of Athletics Canterbury in 1999. He was secretary/treasurer of Athletics Canterbury for six years. He officiated regularly at Athletics Canterbury Inter Club events and at NZ Track and Field Championships.

## **Laurie O'Keefe MBE (83) of Eltham on 8 July 2013**

President of Athletics New Zealand 1971-72 and was awarded an Athletics New Zealand Merit Award in 2002. He was the athletic section manager to the 1968 Mexico

Olympic Games. He was President of the previous West Coast North Island Centre in 1978 and was made a Life Member of that Centre. He was also a Life Member of Athletics Taranaki.

## **Heather May (90) of Wellington on 28 July 2013**

New Zealand women's high jump champion in 1951 and 1954. Between 1950 and 1961 she won 26 Wellington titles over a range of events. She later competed in master's athletics winning world masters titles and setting six world age grade records. She was a Life Member of the Lower Hutt Athletic Club and Patron of the Wellington Master's Athletics.

## **Ron Hanson (87) of Te Kauwhata on 20 August 2013**

President of Athletics Auckland 1997 to 2007. He was awarded an Athletics Auckland merit award and was made a Life Member of the Centre. He was president and Life Member of the Waitakere City Athletic Club.

## **Charlie Owen QSM (87) of Otorohanga on 17 August 2013**

Made a Life Member of the Waikato Bay of Plenty Secondary Schools Athletic Association in 1987, Athletics Waikato in 1994 and the Otorohanga Amateur Athletics and Cycling Club. He was an official for field athletics at the Commonwealth Games Christchurch in 1974 and Auckland in 1990.

## **Dave Batten (86) of Christchurch on 11 September 2013**

National junior 100 yards and 220 yards champion in 1945 and went on to win seven national senior titles, between 1947 and 1951, setting a national 220yards record in 1950. He competed in the 220 yards and 440 yards at the 1950 Auckland British Empire Games, winning a bronze medal in the 440 yards and in the 440 yards relay.

## **John Smart (76) of Christchurch on 16 September 2013**

President of Athletics New Zealand 2009-2010. He received a merit award in 1997 and was made a Life Member in 2005. He was also a Life Member of Athletics Canterbury and the University of Canterbury Athletic Club. He was an official both summer and winter months for over 50 years, specialising in the rules. He was team manager of the New Zealand team to the 1975 world cross country championships.

## **Charles McLaren (86) of Lower Hutt on 23 September 2013**

Life Member of the New Brighton Club. He was treasurer of the Club for 20 years, but his main contribution to athletics was starting children's athletics in Canterbury.

## **Owen Warner (75) of Hamilton on 25 September 2013**

Over a four year period during the early 1970's he held a mortgage on New Zealand race walking titles, winning the 20 mile walk twice, the 20km road walk four times and the 50km road walk three times. He was the inaugural holder of the New Zealand 20,000m track walk record of 1:34:31.

## **Bruce Savage (79) of Auckland on 24 September 2013**

Initial coach of Dick Tayler, setting him off on his path of success and the gold medal in the 10,000m at the 1974 Christchurch Commonwealth Games. He was also coached the 1969 and 1970 national sprint champion and 1972 Olympic Games representative Laurie D'Arcy.

## **Dr Norrie Jefferson OBE KStJ (99) of Dunedin 6 December 2013**

Past president and a Life Member of Athletics Otago. He was president of the then New Zealand Amateur Athletic Association 1960-61. He was founding president of the New Zealand Sports Medicine Federation and he was manager of the athletics team to the 1962 Commonwealth Games in Perth.

## **Colleena Blair (82) of Silverstream Upper Hutt on 23 December 2013**

Secretary and Life Member of the New Zealand Masters Association and a Life Member of Wellington Masters Athletics. She was world W65 80m hurdles champion in 1995 and set a number of world age group records in the 80m hurdles. At the Oceania championships she won over 20 titles in various events.

## **Pat Sidon (81) of Dunedin on 1 April 2014**

Leading cross country runner during the 1950's and 1960's. He won the Otago senior cross country title 13 times and the national junior title in 1950 and the senior title in 1961. He represented New Zealand against Australia in 1957 and he was captain of the New Zealand team at the 1965 world cross country championships.

# Past Presidents

1888 - 89	C C Corfe	1951 - 52	Sir Jim Barnes MBE	1980 - 81	N Coop MNZM
1889 - 90	T Teschemaker	1952 - 53	J Dickey MBE	1981 - 82	L Searle
1890 - 91	J H B Coates	1953 - 54	J Harbut QSM	1982 - 83	DM Taylor
1891 - 92	F Wilding	1954 - 55	CJ Thompson	1983 - 84	D Synnott ONZM
1892 - 93	H D Bell	1955 - 56	G Leeder MBE	1984 - 85	ARP Eustace QSO
1893 - 94	WS Roberts	1956 - 57	A Malcolm	1985 - 86	R Spence QSM
1894 - 95	F Logan	1957 - 58	J Matheson	1986 - 87	Dr R Syme ONZM
1895 - 96	F Wilding	1958 - 59	CA Blazey OBE, CBE	1987 - 88	A Stevens MNZM
1896 - 97	J F Logan	1959 - 60	D Hagenson	1988 - 89	B Smith
1897 - 98	W Empson	1960 - 61	N Jefferson OBE	1989 - 90	IH Boyd ONZM
1898 - 99	J Sinclair Thomson	1961 - 62	E Lunn MBE	1990 - 91	J Cornaga
1899 - 00	H D Bell	1962 - 63	GW Jackman OBE	1991 - 92	D Mackenzie
1900 - 01	E C J Stevens	1963 - 64	J McManemin CBE, QSO	1992 - 93	R Cain QSM
1901 - 02	E C McCormack	1964 - 65	E Prince OBE	1993 - 94	N Read
1902 - 03	W S Roberts	1965 - 66	J Drummond	1994 - 95	A Wilson
1903 - 05	J F Grierson	1966 - 67	LT Bradshaw OBE	1995 - 96	I Columbus
1905 - 09	W G Atack	1967 - 68	A Rowse	1996 - 97	A Jelley OBE
1909 - 10	A Newman	1968 - 69	A Melville MBE	1997 - 98	C Mills
1910 - 11	A Marryatt	1969 - 70	S McKenzie	1998 - 99	B Hunt
1911 - 12	L Chaffrey	1970 - 71	J Borland	1999 - 00	M McKinnon QSM
1912 - 14	A Marryatt	1971 - 72	L O'Keefe MBE	2000 - 01	G McCabe
1914 - 18	J Pollock	1972 - 73	G Lamb	2001 - 02	T Spittle
1918 - 20	A Marryatt	1973 - 74	EA Taylor	2002 - 03	A Potts ONZM
1920 - 25	A Davies	1974 - 75	A Beveridge	2003 - 04	D Willoughby
1925 - 40	R McVilly MVO	1975 - 76	G Wiggs	2004 - 05	D Chadderton
1940 - 41	C Kitto MBE	1976 - 77	GJ Davy OBE	2005 - 06	C MacLachlan
1941 - 43	H Austad CBE	1977 - 78	ME Jackman MBE	2006 - 07	L Blanchet ONZM
1943 - 44	C Clark	1978 - 79	W Kennedy	2007 - 08	M Oman
1944 - 45	H Towers MBE, OBE	1979 - 80	D Cowie	2008 - 09	M McKinnon QSM
1945 - 46	G Benson MBE			2009 - 10	J Smart
1946 - 47	L Tracey			2010 - 11	J Blair MNZM
1947 - 48	R Beattie			2011 - 12	A McNab QSM
1948 - 49	N McKenzie OBE			2012 - 13	J McBrearty
1949 - 50	J Holley			2013 - 14	DS Norris ONZM
1950 - 51	A Urquart				

**Sarah Cowley** New Zealand  
Olympic representative  
in the Heptathlon - Photo  
MacSpeed



## Awards

### Ross Dallow MNZM JP

Ross Dallow was made a Member of the New Zealand Order of Merit for services to the community in the 2013 Queen's Birthday Honours. Ross was the New Zealand junior discus throw champion in 1956. He has coached discus throwers for a number of years including Beatrice Faumuina. Ross has been one of the driving forces behind the Waitakere Athletic Club and drove the fund raising for the building and establishing of the Trusts Stadium and the Douglas Track and Field Stadium. He is a Life Member of the Waitakere Athletic Club.

### Garth Barfoot MNZM

Garth Barfoot was made a Member of the New Zealand Order of Merit for services to business, sport and the community in the 2013 Queen's Birthday Honours. Garth is a long standing member of the Calliope Club in Auckland and has made a considerable contribution to sport through sponsorship from his real estate company Barfoot and Thompson.

### Ron Cain QSM

Ron Cain received the Queen's Service Medal for services to athletics in the 2013 Queen's Birthday Honours. Ron has been a member of the Caversham Club since 1945 and was made a Life Member of the Club in 1964. He was a national cross country selector for 15 years and managed the New Zealand team to the 1981 world cross country championships in Madrid Spain. He was an official in athletes control at the 1990 Auckland Commonwealth Games. Ron is a Life Member of Athletics Otago. He was President of Athletics New Zealand 1992-93 and was made a Life member of Athletics New Zealand in 2010.

### Dr Chris Milne QSM

Chris Milne received the Queen's Service medal for services to sport and medicine in the 2013 Queen's Birthday Honours. He has been a New Zealand team doctor to Olympic and Commonwealth Games.

### Valerie Adams ONZM

Olympic Games double gold medalist, four times world shot put champion, three times world indoor champion and twice Commonwealth champion Valerie Adams further cemented her position in New Zealand sporting history taking the prestigious New Zealand Olympic Committee's Lonsdale Cup for an unprecedented fourth time on 20 December 2013. The Cup goes to the athlete or team who made the most outstanding contribution to Olympic or Commonwealth sport in the preceding year. Valerie was also voted by American magazine Track & Field News as woman athlete of the year for 2013, the first from her event to ever be voted AOY in successive years.

### Dick Tayler MNZM

Dick Taylor was made a Member of the New Zealand Order of Merit for services to athletics in the 2014 New Year Honours. He sensationally won the 10,000m on the opening day of competition at the Commonwealth Games in 1974. For his victory he was awarded the New Zealand Sportsman of the Year and the New Zealand Olympic Committee Lonsdale Cup. In 1990 Tayler was inducted into the New Zealand Sports Hall of Fame. He also competed at the 1970 Edinburgh Commonwealth Games and the 1972 Munich Olympic Games.

Tayler won five New Zealand titles, 1500m, 10,000m, cross country and twice in the road championship. He was a member of the New Zealand team that set a world 4 x 1 mile relay record in 1972. He is prominent in the Christchurch community working with rugby and the Special Olympics.



**Valerie Adams** and coach  
Jean-Pierre Egger



## President's Report



**Dave Norris**  
President

Thank you for giving me the opportunity to be President of our Association for 2013-14.

While it is an honour to be in the role, currently there is not a lot of real substance in it. Traditionally, duties have been largely ceremonial, at National Championships. This part has been a pleasure and it is always a wonderful experience to see our best athletes competing strongly for such treasured medals.

This year, thanks to an approval from last year's AGM, the role carried with it a place on our Board of Directors. I have to say that without exception, the Board welcomed me and that my opinions were always given a fair hearing. A President is sometimes differently connected to the sport from many of the Directors, so I hope I was able to express that perspective.

In addition to various Classics and other significant meets, I attended National Championships for Cross-country (Christchurch), Road (Dunedin), Road Relay (Christchurch), Track and Field (Wellington), Combined Events (Auckland), 3k track (Christchurch and Hastings), Long Walks (Devonport) and Mountain Running (Nelson). Duties there were ceremonial although I was able to double as technical delegate at the Mountain Running races. I have strong opinions about this ceremonial aspect to the role.

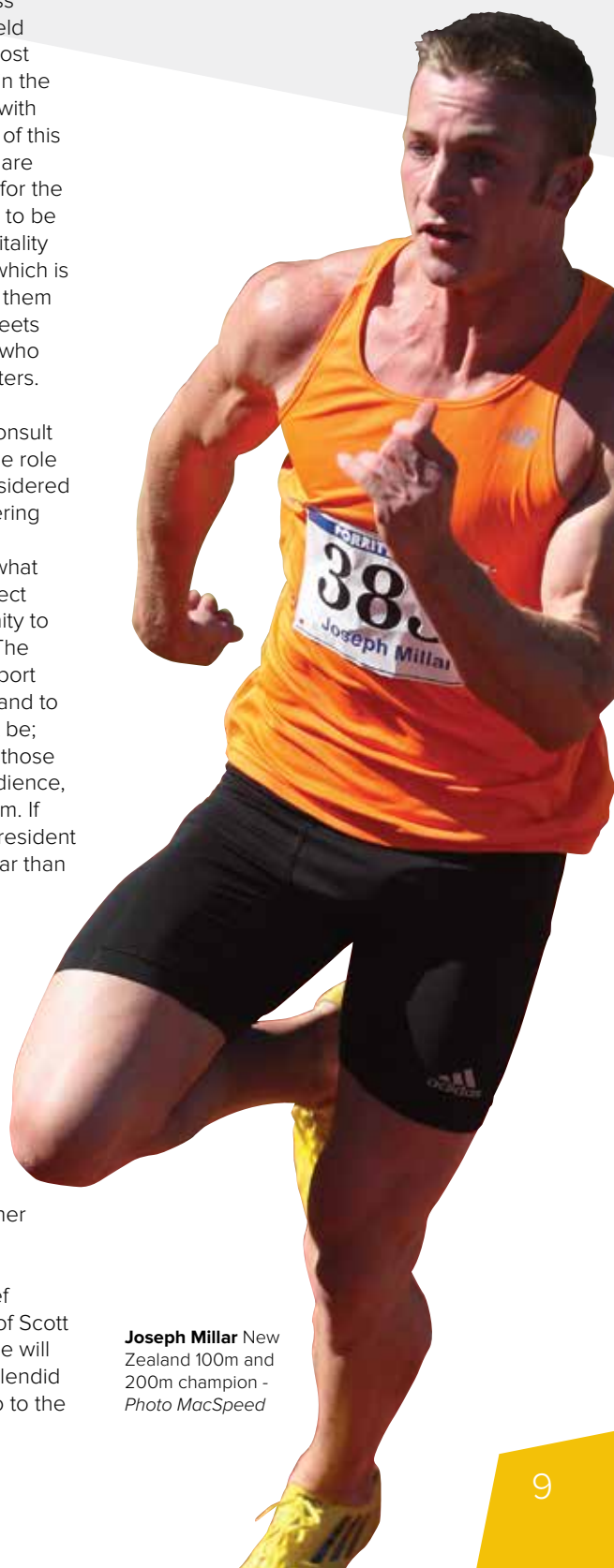
While it is fitting that the President should attend and be involved in podium activities, I am sure successful athletes would rather receive their medals from a higher profile past champion or coach. Thanks to the efforts of the tireless Alan Stevens, at the Track and Field Champs this is what happened most of the time. This has been done in the past, of course, but probably not with quite the energy and enthusiasm of this year's event at Wellington. There are plans to enliven this even further for the 2015 Championships meet, again to be in Wellington, with a special hospitality area for such medal presenters, which is bound to double as a reunion for them as well. At other championship meets I tried to include past champions who happened to be there, as presenters.

At last year's AGM I pledged to consult widely to get ideas to enhance the role of President. I have received considered submissions from 17 people, covering a range of suggestions that vary from slightly enhancing, to somewhat controversial, and the Club Connect programme includes an opportunity to share this with those interested. The objective is to measure what support each of the 25 suggestions gets and to decide what the next steps might be; what steps will be needed to get those that are supported, to a wider audience, for possible inclusion in our system. If even some are accepted, 2015 President John Tylden will have a busier year than probably any predecessor!

It is interesting that in most other countries, and certainly in the eyes of the IAAF, an Association President is considered a very important role. When the IAAF President decided to congratulate New Zealand on winning two medals at the World Indoor Champs, he wrote to our President, assuming we gave the position as much status as did other nations.

We welcome Linda, our new Chief Executive, filling the large shoes of Scott Newman; a feat I am confident she will achieve. Thank you Scott for a splendid term in that office. Thank you also to the

ANZ staff, the Board under Annette's capable leadership, and all the coaches, officials, administrators, and of course athletes, who comprise our complex but wonderful sport.



**Joseph Millar** New Zealand 100m and 200m champion - Photo MacSpeed

# Chairman's Report



**Annette Purvis**  
Chairman, Athletics New Zealand Board of Directors

*On behalf of the Board of Athletics New Zealand I have pleasure in presenting the 127th Annual Report and Statement of Accounts for the period 1 April 2013 to 31 March 2014.*

## Leadership and Change

In January 2014 Scott Newman announced his resignation as Chief Executive, a position that he had held for just on seven years. Scott's leadership and shared vision has been a major factor in the achievements by Athletics over this time.

Scott's strength has been his ability to communicate and engage with a wide range of stakeholders and members. This coupled with his knowledge of athletics and having seen and been involved in the numerous reviews we had been subject to over the years was key in assisting the board to lead the transformation work.

Scott's commitment has always been towards the goals of the transformation and ultimately ensuring that Athletics thrives and grows as an organisation and is recognised for its place in the New Zealand sporting psyche.

In his time as CEO the organisation has grown from eight to over 20 people and our income and investment has doubled. Scott has become a well respected

leader in the sporting sector and I know that he will continue to be called upon for advice.

As a Chairman I am fortunate to have had a CEO of Scott's calibre to lead Athletics. On behalf of the board I thank Scott for all his hard work and commitment and wish him well in his future career.

This year saw the continued rollout of the member management system and with it the board has started to turn its focus as to how we can transition from the Centre levy model to individual membership payment. The levy model has never been perfect and it has always been the goal in our transformation work to relieve Centres from the tax collector role to enable them to focus on development and growth in their region.

As Scott elaborates in his report a working group was set up in November and the proposal is to take the views from the working group to each regions' clubs to seek further input and engagement. It is hoped that this will be completed by the AGM so that a further update and recommendation can be discussed.

A change in model does represent a significant financial risk to the organisation. The value of what Athletics NZ provides to individual members remains a focus of this work. Athletics NZ does need to better communicate and demonstrate what value it does provide. However this does not fall to the National Office alone and the success of the change and management of the risk will also involve regions and clubs supporting the change and engaging in and being a part of this communication.

## Governance and Strategy

This year Sport New Zealand chose Athletics New Zealand for an Organisation Review. This review looked at every aspect of our organisation from the Board and strategy through to operational performance. We performed very well and achieved considerable recognition for the progress that we have made as an organisation since our transformation work. The review

also identified some opportunities for the Board to consider in terms of how it views and understands operational performance.

The organisations short term strategic initiatives remain the same. The Board retains a strong focus on three key strategic areas-

- opportunities to create or develop existing products that can create sustainable income,
- improving our capability within clubs, officials, coaches and regions
- Improving our communication

Some initiatives are starting to take place with regular newsletters, a revised approach to official development and the NTOC and the ability to communicate directly with our members through the membership database.

One of the most critical roles that a Board can perform is the employment of its Chief Executive. Whilst a sub committee was formed to facilitate the process, the entire board was involved in the appointment decision. We welcome Linda Hamersley as the Athletics NZ Chief Executive on the 23 June and this coming AGM will be a great opportunity for members to meet and engage with Linda. A major focus for Linda when she starts will be the revision and finalisation of the business plan in line with our key initiatives. As usual we have a long to do list, prioritising these to get the best benefit for the members and the organisation is critical and the Board felt it important that Linda be involved in this.

As part of the organisations move to Auckland in January 2013, the Board agreed that a Financial Controls Review should be undertaken to assess the impact of the finance team being split to two locations. The review by KPMG advised that most risks were identified and managed, but some opportunity for further controls was recommended. Our roles as directors must always be taken seriously and it is pleasing to work with a Board that is committed to professional excellence and ensuring it works to its obligations constitutionally and as legally required of them. This greatly assists the

organisation's perception as one that can be trusted to deliver to its key investors and stakeholders.

## Sustainability

For most of the year the organisation faced a deficit despite forecasting a small surplus. The gap from reduced Rotorua marathon income was identified early on and a focus was on reducing the impact of this. It did not stop the board agreeing to additional spend on the member management system support and the levy working group as these were seen as areas critical for Athletics long term success. The movement of some old unexpended grants into income saw us post a surplus of \$34k.

This does demonstrate the financial knife edge that the organisation can experience and works within. Whilst we continue to receive a large amount of community and Sport NZ funding this investment is largely tagged to specific work or projects. This reinforces the boards desire to look for opportunities to create sustainable income for the organisation as our reserves are not at a level yet where they could sustain the organisation for any length of time.

The intention of the Tasman Centre to dissolve means the organisation faces reduced income along with their debt write off. This reinforces the impact that the levy model has on smaller centres, the need to change the levy model but also the risk that the change presents to the organisation. The sports commitment to any change is critical to its success and insulating the organisation from adverse financial impacts.

## Acknowledgements

The lifeblood of our sport continues to be our coaches, officials and administrators that week in week out volunteer their time to athletes young and old. It is essential as an organisation that we continue to recognise your work and create opportunities for development and enhancement of your work. Two words never seem enough – but **Thank you**, your time and dedication is greatly appreciated.

Sport NZ, High Performance Sport NZ, NZ Community Trust, The Lion Foundation, Pub Charity, New Zealand Post, New Balance, Massey University, Asics and the Southern Trust are organisations whose ongoing support has helped us

deliver programmes and projects that continues to create greater participation, development and success.

The team of staff at the National office continue to live and breathe Athletics and remain committed to achieving better outcomes for all. **Thank you** for your work and your support over the time that we have transitioned during the CE change.

We are fortunate to have a Board that has a good balance of business and strategic expertise coupled with varying levels of athletics or sporting interest or experience. I would like to acknowledge their time and commitment to Athletics. This year Board member Malcolm Phillipps is stepping down after three years. Malcolm's business expertise, strategic sense and background as a fun runner has been invaluable and we thank him for the time and support he has given.

Finally to our inspirational athletes heading to the Commonwealth Games and World Juniors– on behalf of the Board and the sport as a whole I wish you the best of luck and the success that you have worked hard to achieve!



The Australian Youth Olympic Festival (2013 New Zealand Team)





**Scott Newman**  
Athletics New Zealand Chief Executive

## CEO Report

The last year will be remembered as a year of continuing success on the world stage with Valerie Adams leading the way with gold in Moscow, the emergence of Tom Walsh to the international stage with a world indoor medal, and Tom and Jacko Gill's "rivalry" helping us gain the greatest level of media interest in the sport for many years. The public profile of our athletes is invaluable to us. This leads a circle of profile which in turn leads to potential growth in our clubs, participation within schools, satisfaction for our current stakeholders and increases our potential for new investment.

We continue to be a sport of importance and interest to New Zealanders at the highest level, but our real focus as an Association must continue to be our desire to cement ourselves as a core sport of choice at a community level. We still have some distance to go to ensure that we have a sport that provides a quality and consistent experience at a community level either within a club environment or within the events or products we deliver as a sport.

This last year has seen us embedding the new national office structure in Auckland and Christchurch. This has required a number of new processes and approaches to how we do things.

The transformation work that we have been undertaking is starting to reach the point on the timeline where significant change is starting to roll out. Five years ago at the start of the process we signalled that in 2013 -2016 we would start to see some of the major shift take place. As a sport we have started the move away from purely a membership mentality to a customer/consumer focus. In some ways we remain caught between the old approach and the new and this has led to some challenges and misalignment of rules and operation, but these challenges have been relatively minor in their impact on our day to day activities.

The biggest step we took this year was the beginning of the work on the new approach to our Association Levy. At every Annual General Meeting over at least the last decade there has

been debate and comment about the challenges and pitfalls of our current system. As part of the transformation outcomes we committed to creating a new approach to the levy and to removing the burden of levy collection away from the centres. A working group made up of representatives from the clubs, centres, Rules Committee, staff and the Board began discussions on what a new model would look like. By the time you read this report you should be very aware that the new model being proposed is structured on a low rate, broad base, direct from club approach. As requested by the centres during the transformation discussions, the opportunity is now there for the sport to adopt a model that removes the levy collection responsibility from the centres. The change will bring some degree of financial risk to the Association, but that is risk that must be absorbed if a new value based model is to be implemented. The value proposition of the national association will be tested strongly under the new model and unanimous buy-in from the clubs and centres will be required to make the model effective in the short term. Should registered membership numbers decline significantly under the new model, the Association will be put at significant financial risk and service and operational levels will drop as a result. It will need self-policing from all of us. The responsibility of the success of this model will lie with the clubs.

During October we were subject to a full assessment under the Sport NZ Organisational Development Tool, a tool designed to take a snapshot of our operation across all areas of function, governance, planning, policy and the like. It proved to be a very valuable two days of critique and pleasingly we scored highly in the areas of work that we have focused hard on in recent years. Specifically our governance, strategic and business planning alignment scored very well and we have a clear outline of areas where further work is needed. Aligning all of our rules, by-laws, the implementation of the new regulations and completing the update of operational policies to reflect the new model is a focus for the coming year.

The live launch of the new member management system was another significant step forward this year. The new system is vital to be able to actively manage a new levy system and to be able to communicate with targeted relevance to our members. As of 1 April 2013 all new member information was captured on the new system. Effectively, you can now not be a member of Athletics NZ without being on the on the new database. For the 2014 financial year, we had an accurately recorded 13,031 registered members, not including our previously recorded “not registered” and secondary school numbers. We now have around 15,000 people that we can directly communicate with through the system.

Heading into the 14-15 financial year we will be using the database as the core management and communication system for the sport. Those clubs that embrace the system will also discover the benefits to be enjoyed through the system. We are also working on folding our full coach and officials information into the system and will be switching the majority of national championships entry processes directly into the system also.

## High Performance

As stated previously, the Moscow 2013 IAAF World Champs in Moscow saw Valerie continue her ongoing phenomenal period of unbeaten success at the highest level. It is far too easy for the public to become complacent with her success, but it is well recognised within athletics circles how extraordinary the tenure of her success remains. There are very few athletes - and only some of the very biggest names ever in the sport - who can claim a competitive record even nearing what Val has achieved. In winning her 4th consecutive World title (along with a Bronze from 2005 and a 5th placing in 2003) she has cemented her place amongst the sport's greats.

Being able to demonstrate ongoing success, with a clear supportive pathway for athletes achieving at a relevant global level is core to being able to maintain funding from our key performance stakeholder, High Performance Sport

New Zealand. We continue to maintain a strong relationship and the respect of HPSNZ through our current programme approach.

There was some debate this year over tough qualifying standards, particularly at junior level. This reflects the expectations in our performance programme and the need for us to focus our resources on athletes clearly demonstrating the potential for top six at Olympic level. Looking ahead, selection for our teams to IAAF events will change significantly with a new criteria being implemented by the IAAF where we will effectively be told who our eligible athletes are. This will soon extend down to junior level. While this limits our flexibility at the elite level, it will potentially give us more scope at the youth level, which dovetails well into the new Pathway to Podium programme being launched by HPSNZ.

We look forward to this year's Commonwealth Games in Glasgow where a strong team showing will demonstrate that we are on track for Rio. For us all, it is pleasing to see the return of a relay team onto the international stage, hopefully a sign of things of things to come providing our sprint athletes continue to commit to the opportunities relays can provide for them.

## Community

Our work at a club and community level has rightly meant an increasing amount of resource being focused in this space. It is the area of our work directly focused on supporting our participants, members, clubs and regions. We have spent the year bedding in the new operational model and team.

Get Set Go continues to fire and this year we delivered to approximately 25,000 children. We remain indebted to NZ Post and Sport NZ for their ongoing support of the programme and the many RSTs who have continued confidence in our ability to deliver a meaningful fundamental movement skills programme. The next 18 months will be a critical period in this space as Sport NZ complete their new community strategy work and the programme begins to mature.

It has been very pleasing that for the first time we have had a dedicated staff member to support club development and we have been able to make some advances in coach and officials development. A new approach to the how our officials are “governed” has recently been adopted and this should care a more responsive and integrated approach to the development of some of key volunteers.

Pleasingly we ended the year with a very successful national Track & Field Championships in Wellington. The draw of Valerie, Tom and Jacko manifested at the event with the biggest crowd recorded for a national champs in many years.

## Financial & Commercial

This year was very tough financially. We were on the back foot from the start of the financial year after a weaker than budgeted Rotorua marathon result - inaccurate budgeting the core contributor - unplanned but necessary expenditure in a KPMG review of our financial processes (to give us confidence in our new operational processes after the shift from Wellington), the need for senior leadership team development and the critical ongoing employment of Alastair Dunn to support the roll out of the member management system.

Five months into the year we put in place a plan to save/generate \$100k. Thankfully this measure, while restricting our ability to get on and do some of the things we had hoped, did result in arresting what could have easily been a significant deficit this year. Although modest, we are pleased to report an operating surplus of \$34,737 which is above the very meagre budget surplus of \$1,000 that we had set ourselves for the year. This result included the extraordinary effects of writing off the Tasman Centre debt owing to 31 March 2014 which amounted to \$13,403. Additionally there was about another \$10,000 of Association Levies not received in this financial year from the Tasman Centre. These write-offs were made by the Board in preparation of the Tasman Centre being wound up on or about 1 April 2015.



## CEO Report cont.

Pleasingly Get Set Go generated \$100k to plough back into the sport and our commercial and gaming investment reached more than \$500k this year.

Heading into 2015 we have the luxury of an outstanding Rotorua marathon financial result - a one off due to the 50th anniversary - but we will be bracing for a significantly smaller surplus from the event into 2016.

During the year we welcomed Steve Landells as a contractor in our communications team and his involvement with the IAAF and Spikes magazine has helped our profile to an international level. I am sure you agree that Steve's focus on human interest stories is giving us a new look at the characters in our sport and something different for the media to grasp.

### Acknowledgements

We continue to receive excellent support from Sport NZ and High Performance Sport NZ. Their support extends well beyond the financial, with a very broad team of advisors and service providers adding value in many different areas of our organisation. Total funds applied during the year from Sport NZ and High

Performance Sport NZ was \$3.14m. Your combined support is critical to what we do and is gratefully acknowledged.

Both NZ Post and Asics remained critical and valued partners through the year and New Balance joined us as our footwear and apparel partner in early 2014.

Thank you also to The Lion Foundation, NZ Community Trust and Pub Charity for your continued significant support of our programmes and projects. We value you as partners and recognise the superb support you provide at all levels of our sport and the difference you make in our communities.

Thank you to the Board of Directors under Annette Purvis' guidance for your ongoing significant volunteer commitment to ensuring our sport is well governed and guided. We are very lucky to have a strong and capable Board – people with a passion to seeing our sport develop and grow. Thank you for your ongoing leadership.

We remain a very stable and motivated staff. We work in an unusual environment at times and our frustrations are often not easy to solve. It takes a definite

sense of resilience and patience to do what we do. Thank you for your ongoing commitment and support.

This will be my last report having made the decision to step aside after 7 years. I certainly do not intend to be lost to our sport, it has been my life for too many years for that to occur. I have enjoyed my time enormously as Chief Executive and feel that I leave us in a better place than when I first came in. That is satisfying. The toughest times have been when real life has crossed over into what is after all, "just" sport. The anti-doping infringements are always hard to fathom (as was the response of some of our iconic athletes in one particular case) and the passing of Lesley Cantwell in Tahiti last year while part of our representative team at the Oceania Champs was a very challenging tragedy for many of us to work through. Overall though, the ongoing significant successes of our athletes and a couple of the big breakthroughs we have made with our structure, rules and governance will give us the solid platform needed to continue to grow and adjust as we need to into the future.

My thanks and best wishes to you all.



**Zane Robertson** 5,000m Moscow  
IAAF World Championships 2013 -  
*Photo Getty Images*





**Scott Goodman**  
High Performance Director

## Athletics New Zealand High Performance (ANZ-HP)

Results from 2013-2014 Black Singlet competitions reflected positively on the strategies being implemented within the ANZ-HP Programme.

### 2013 World Youth Championships, Donetsk, Ukraine, 10th – 14th July

4th place	Eliza McCartney, Pole Vault
11th place	Matthew Bloxham, Hammer
14th place	Zoe Hobbs, 100m
14th place	Kara Macdermid, 3000m
15th place	Audrey Gegan, 3000m

### 2013 IPC World Championships, Lyon, France, 20th – 29th July

2nd place	Holly Robinson, F46 Javelin
6th place	Rory McSweeney, F44 Javelin

### 2013 World University Games, Kazan, Russia, 16th – 22nd July

3rd place	Brent Newdick, Decathlon
4th place	Angie Smit, 800m
5th place	Angie Smit, 1500m
6th place	Te Rina Keenan, Discus
8th place	Julia Ratcliffe, Hammer
10th place	Te Rina Keenan, Shot Put
10th place	Liz Lamb, High Jump
13th place	Fiona Morrison, 100m Hurdles

### 2013 IAAF World Championships, Moscow, Russia, 10th – 18th August

1st place	Valerie Adams, Shot Put
9th place	Stuart Farquhar, Javelin
14th place	Zane Robertson, 5000m
17th place	Quentin Rew, 50km Walk
17th place	Angie Smit, 800m
18th place	Nick Willis, 1500m

### 2014 IAAF World Indoor Championships, Sopot, Poland, 7th – 9th March

1st place	Valerie Adams, Shot Put
3rd place	Tom Walsh, Shot Put
12th place	Zane Robertson, 3000m
Finalist	Nick Willis, 1500m





**Angie Smit** 800m  
Moscow IAAF World  
Championships 2013 -  
Photo Getty Images

## 2014-16+ ANZ-HP Strategy

ANZ-HP staff prepared, submitted and presented the updated "2013-16+ ANZ-HP Strategy" to High Performance Sport New Zealand (HPSNZ) in November 2013. As a result of this submission we received an additional \$150,000 to employ a Throws Co-ordinator. Our funding now totals \$2.05 Million per annum.

Our High Performance Strategy is based on six (6) broad approaches:

1. Identifying and supporting, through ANZ-HP/HPSNZ Carding, athletes that we deem capable of a Top 8 Finish at the 2016 Rio Olympic Games or being on the podium in 2020.
2. Creating support structures and providing Athlete Performance Support (APS) services for each of these athletes to lead them to success in 2016+.
3. Providing structural support through the established ANZ-HP National Training Centres in Auckland and Christchurch.
4. Targeting our ANZ-HP resources towards the Middle Distance and Throws Event group in accord with 2013-16+ ANZ-HP Strategy endorsed by HPSNZ.
5. Improving coaching expertise and availability through the employment of Programme Coaches, supporting Carded Coaches, utilising Prime Ministers Coaching Scholarships and the introduction of the Athletics New Zealand Performance Coach Qualification (ANZ-PCQ).
6. While 2016 is our primary focus, we are equally committed to creating a performance Programme that establishes a long-term talent identification and development framework. This is critical if we are to enjoy any type of sustained success into 2020 and beyond. This framework requires as much, if not more support as that given to our 2016 athletes. While 2016 remains vital for us, we are seeking endorsement and investment in a longer-term vision for our sport.

We strive to maintain the achievement of quality results each year in our pinnacle competitions. We continue to refine and

drive our High Performance initiatives and concentrate our focus on those athletes with the ability to achieve a Top 16 performance leading into the 2016 Rio de Janeiro Olympic Games and the 2020 Olympic Games.

An abridged version of the finalised 2013-16+ ANZ-HP Strategy is available on the Athletics New Zealand website.

## ANZ-HP Philosophy

Our High Performance philosophy is directed in the belief that if we can have world class athletes, coaches, facilities and support staff working closely together in pursuit of a common goal, then we can make a difference in our sport and the success achieved at World Championships, Olympic Games and Commonwealth Games.

The ANZ-HP Programme has a responsibility to provide athletes and coaches with opportunities, resource and information required to meet their potential talent. Athletes and coaches have a responsibility to commit to the performance goals of the ANZ-HP Programme and the pursuit of excellence. Additionally, coaches have a responsibility to act in the best interests of their athletes. We must embrace the need to always keep learning and recognise that by training and learning collectively we will all perform better as individuals.

## 2016 Rio Olympic & Paralympic Games Performance Targets

For 2016, we are committed to the following performance goals:

**Athlete performance targets:**

- 2+ Medals
- 5+ Top 8 performances (including the 2 medals)
- 10+ Top 16 performances (including the 6 Top 8 performances)

**IAAF Points Table targets (i.e. 8 points for 1st down to 1 point for 8th for the Top 8 finalists):**

- Top 20 countries overall (i.e. 20+ Pts)
- Top 8 countries in the 2-6 million population range



**Note:** In 2009 NZ was 30th with 9pts, 14pts were required to be placed 25th. In 2011 NZ was 33rd with 8pts, 12pts were required to be placed 25th

#### Paralympics targets:

- Qualify a team of at least 6 athletes (minimum 3 males & 3 females)
- 2+ Medals
- 8+ Top 16's (including the 2 medals)

## Upcoming Championship Events

In 2014-15 ANZ-HP athletes will be competing in the following global Championships/Games:

- 2014 IAAF World Race Walking Cup, Taicang, China, 3rd – 4th May
- 2014 IAAF World Junior Championships, Oregon, USA, 10th-14th July
- 2014 Commonwealth Games, Glasgow, Scotland, 23rd July to 3rd August
- 2015 FISU World University Games, Gwangju, Korea, 3rd – 14th July
- 2015 IAAF World Championships, Beijing, China, 22nd – 30th August
- 2015 World Youth Championships, Cali, Columbia, 15th – 19th July
- 2015 IPC World Championships, Doha, 19th – 28th November
- 2016 IAAF World Indoor Championships, Portland, Oregon, March

## Athlete Carding Programme

The ANZ-HP/HPSNZ Athlete Carding Programme represents the highest level of achievement in our sport. The athletes are the stars of our sport and critical to the success of our National Teams at global championships. The ANZ-HP Programme has a responsibility to our carded athletes and coaches in providing the support that they require to perform at their very best.

2013-14 Carded Athletes (as at 31 March 2014)

#### Level 1

Valerie Adams	Stuart Farquhar
Tom Walsh	Nick Willis

#### Level 2

Jacko Gill	Siositina Hakeai
Nikki Hamblin	Brent Newdick
Quentin Rew	Jake Robertson
Zane Robertson	Holly Robinson
Angie Smit	Lucy Van Dalen

#### Level 3

Portia Bing	Matt Bloxham
Hamish Carson	Kerry Charlesworth
Michael Cochrane	Rosa Flanagan
Cameron French	Anna Grimaldi
Kodi Harman	Joshua Hawkins
Alex Jordan	Te Rina Keenan
Ben Langton-Burnell	Leesa Lealaisalanoa
Brad Mathas	Joseph Millar
Ben Moynihan	Eliza McCartney
Rory McSweeney	Tori Peeters
Aaron Pulford	Julia Ratcliffe
Kimberley Smith	Nick Southgate
Andrew Whyte	

## Prime Minister's Scholarships

### Prime Minister's Athlete Scholarships 2014

The Prime Minister's Athlete Scholarship Programme helps emerging athletes to pursue tertiary study and elite-level sport development at the same time. A maximum of up to \$10,000 per year is available to cover study fees, as well as a living allowance of up to \$2,000 per six month period. The following athletes received scholarships.

Kristie Baillie	Portia Bing
Jesse Bryant	Kerry Charlesworth
Michael Cochrane	Stuart Farquhar
Rosa Flanagan	Cameron French
Siositina Hakeai	Nikki Hamblin
Kodi Harman	Paige Harwood
Joshua Hawkins	Alex Jordan
Te Rina Keenan	Elizabeth Lamb
Ben Langton Burnell	Leesa Lealaisalanoa
Brad Mathas	Joseph Millar
Ben Moynihan	Tori Peeters
Aaron Pulford	Angie Smit
Nicholas Southgate	Tama Toki
Lucy Van Dalen	Andrew Whyte
Frazer Wickes	

### Prime Minister's Coach and Support Staff Scholarships

The Prime Minister's Coach and Support Staff Scholarship Programme, which is administered by HPSNZ and ANZ-HP staff, resources opportunities for Carded Coaches and Support Staff to develop skills and experiences that enhance their

coaching, administration and service provision. Scholarships are aligned to HPSNZ's High Performance Strategy, as well as the ANZ-HP Strategy and must impact HPSNZ's high performance mission - more New Zealanders winning on the world stage. **The following received a scholarship:**

Debbie Strange – Coach  
Andrew Maclellan – Coach  
Vanessa Trent – Support Team (Physiotherapist)  
Group Scholarship – Vern Gambetta (Strength and Conditioning/Coaching)

## ANZ-HP/HPSNZ Carded Coach Programme

HPSNZ is committed to assisting National Sport Organisations attract, develop, and retain world class coaches in order for athletes to win on the world stage. These Carded Coaches can access a range of services and resources through HPSNZ to develop their coaching capability and leadership.

The following coaches are currently part of the ANZ-HP/HPSNZ Carded Coach Programme:

Matt Dallow	Paul Hamblyn
Maria Hassan	Joe Hunter
Jeremy McColl	Debbie Strange
Steve Willis	
Ian Babe (Alumni)	
Raylene Bates (Alumni)	
Brent Booker (Alumni)	
Ed Fern (Alumni)	
Kerry Hill (Alumni)	
Andrew Maclellan (Alumni)	
Chris Pilone (Alumni)	
Didier Poppe (Alumni)	
Elena Vinogradova (Alumni)	
Brent Ward (Alumni)	
Chris Williams (Alumni)	

## HPSNZ Coach Accelerator Programme

The Coach Accelerator Programme aims to accelerate the development of outstanding coaches, capable of coaching athletes to become World and/or Olympic Champions. This is an individual and group programme over three years incorporating 10 residential camps, individual performance and development plans, a mentoring programme and regular performance reviews. We are delighted that Steve Willis and Jeremy McColl have been

selected in the 2014 intake, with Joe Hunter going into his second year.

## Performance Potential Squad (PPS) 2013/14

This year was a change in direction to some extent for this squad. It was no longer a separate programme in its own right but was included as part of the overall High Performance programme. The focus on Targeted Event Groups (TEG), as a priority and Secondary Event Groups (SEG) as the next level of focus, meant that a varied programme of activities was utilised. The goal has clearly shifted through 2016 towards 2020 but with an eye out for 2024. This will mean that the programme will have to adapt to a wide range of needs in the future. It will maintain the evolution that has marked the performance development approach since the inception of the Rio Squad in 2009.

The success, at Youth age-group World Championships in Donetsk, Ukraine was unable to mirror that of two years previously. A team that was smaller in terms of individual event athletes was bolstered by the addition of a medley relay team. How this will transfer into the next age group event will be monitored closely. All of these athletes were PPS Squad members and its reflection of the effectiveness of the programme will be seen in the make-up of the World Juniors Team next year. It will be interesting to see if the names of McCartney, Bloxham, Chong-Wong and Flanagan are able to make the next step up as previous PPS (Rio) squad members have done.

While those in the TEG's & SEG's were catered for via dedicated Event Group activities such as the Distance Testing Camps and the Throws Competition Camps other non-TEG & SEG athletes were specifically supported to attend the Classic series in January. The options included a full tour of the 3 meets or the choice of Potts-Cooks or Cooks-Capital mini-tours. The stay in Wanganui gave the opportunity for some coaching and training in a semi-camp set up.

All PPS members were also offered the opportunity to attend the 2014 Australian Junior Championships in Sydney with Team Management support. This was taken up by a number of athletes where

arrangements were put in place to ensure the athletes could travel, be accommodated and supported at the event by ANZ-HP staff members and coaches.

One of the goals of this programme was to have athletes move onto the HPSNZ carding levels. Four athletes achieved the goal during the year and while this may not seem a large number, the performances required for carding have again increased.

Coaching is the greatest influence on athlete support and where possible coaches have been supported to attend Event Group activities and some were assisted to attend various Classic meets around the country. The benefit of this is the increased contact and communication between coaches. Good quality planning was again reinforced as

a basic necessity as a springboard for performance development strategies and this year was a continuation of supporting coaches in making this process more effective.

Resourcing the athletes and coaches at this level will always be a large challenge given the focus on the gaining of Olympic medals leading the financial support direction from above. This being said athletes have moved through this programme to Olympic level and the bronze medal gained by Tom Walsh, at the World Indoor Championships in March 2014, an alumnus of the Rio Squad, shows that it can occur.

The next year will no doubt incorporate more change but the goals are still the same and the talent is still there to be developed.

## Acknowledgements

The support of staff at HPSNZ has been critical; in particular thanks are extended to Pete Pfizinger, Lyn Gunson, Marty Croy and Angus Ross.

A special thanks to all our High Performance coaches and athletes who have supported the ANZ-HP Programme.

The ANZ-HP staff would also like to acknowledge the support and understanding of all of the Athletics New Zealand Staff and Board members, in particular Rosie Graham (Finance Manager), Michael Sharapoff (Community Manager), Carl Jackson (Commercial Manager) and Scott Newman (CEO).



**Jacko Gill** World Youth and World Junior Shot Put record holder - Photo MacSpeed

## Medical Report 2013-2014

I am just coming to the end of my first year in the role as Medical Director and High Performance Sport New Zealand (HPSNZ) Clinical Provider. A significant amount of my time is consumed with seeing patients in the HPSNZ clinic at MISH, and on top of this I have been working hard to lead the ANZ-HP Medical Programme and liaise with regional providers and athletes where required. The ANZ-HP Staff and other key providers have been a great support, as has Dr Bruce Hamilton (HPSNZ Medical Director).

The medical support provided to carded athletes via HPSNZ is athlete focused, practitioner led, evidence based and

quality driven. We have been working hard to improve the case management of injured athletes and focus on a pro-active model of minimising injury risk. The medical support team meets regularly to update progress, current status, and plan pinnacle competitions/camps to support both our carded elite athletes and our targeted development athletes. We now have a very effective spreadsheet system for recording weekly feedback on our carded athletes, and Zed has also been quite useful for communication between providers. Gensolve has become a central medical database which is working well for the Doctors and Physios who have contact with our athletes.

Drug Free Sport New Zealand education services are made available regularly to our athletes. In the past year there were 34 in competition tests and 46 out of competition tests performed and no positives.

Our High Performance medical team will continue to strive for excellence from HPSNZ/Athletics NZ providers to ensure the very best support for our High Performance athletes.

**Dr Chris Hanna**

Athletics New Zealand Medical Director

**Stuart Farquhar** 14 times  
New Zealand mens  
javelin champion - Photo  
Getty Images



# Competitions & Major Events



**Will Stewart**  
Athletics New Zealand Competitions and  
Major Events Manager

## Winter 2013

Wellington Round the Bays held its first ever NZ Half Marathon Championships early into the year, with Hamish Carson and Alex Williams starting the harrier season off early as National title winners.

The annual competition calendar kicked off in April with the up-down version of the Mountain Running Championships held in Wainuiomata. Dougan Butler and Helen Rountree were crowned senior champions.

Less than a month later our longest event was contested – the 100km Championship – in Christchurch where Russell Lake and Shannon Leigh-Litt showed their dominance in this discipline area.

The Wellington Marathon hosted the 2013 Marathon Championships with Dougal Thorburn and Shireen Crumpton taking out top honours.

Our Cross Country Championships were again hosted in Te Rapa Hamilton where Malcolm Hicks and Nikki McFadzien claimed titles.

North Dunedin hosted the Road Championships with Malcolm Hicks backing up his Cross Country title along with Camille Buscomb taking her first individual title of the year.

Athletics Canterbury hosted the 2013 Road Relay Championships with Athletics Nelson taking home the National Teams award.

The Long Distance Race Walk Championships were hosted in Auckland with Kate Newitt winning the Senior Women's 20km race.

## Summer 2014

The calendar year was kicked off with the Junior 3,000m Championships where Mike Rowe and Rosa Flanagan took home titles at the Sylvia Potts Classic.

The 10,000m Championships were held in Auckland and won by Aaron Pulford and Lydia O'Donnell.

Auckland again hosted Combined Events Championships where Nicholas Gerrard and Portia Bing were this year's best all-rounders.

The International Track Meet hosted New Zealand's first National Title on grass in over 30 years where Daniel Balchin and Rosa Flanagan were victorious.

Finally, the Track & Field Championships were hosted by Athletics Wellington at the completely resurfaced athletics ground of Newtown Park. The three-day event brought together New Zealand's finest, and drew larger crowds and media exposure than the previous several years. A big thanks to Wellington's local organisers and to officials from all over New Zealand who volunteered their time to help make this event the success it was. We look forward to returning to Wellington again for the NZ Champs in 2015.

With another year in the history books we look forward to the upcoming year of competitions on offer around the country and again want to thank the volunteers who make these championships and all other athletics competitions in New Zealand possible.

Athletics NZ's Championships are home to the country's current and future stars and with over 1,500 individual and team medals awarded annually there really is no off-season. Most of these Championships are delivered locally by capable centres, clubs, and in some instances, individuals who continue a 127-year Championship tradition. Without them our sport would struggle to provide the Championship portfolio it does and they deserve continued thanks for their hard work and dedication.

External entities beyond our traditional network are witnessing change and innovation by our sport, and in particular with events, where our exposure is in the best position it's been in years. This demonstrates a renewed value in athletics and will allow for continued growth, meaning our events can focus on creating more memorable experiences for its key stakeholders, the: athletes, officials, and coaches of our Championships.

Athletics as a sport is at a critical point in relation to its ability to achieve sustained event success. We are seeing significant drop out rates in participation at key ages along with a slowing rate of new officials interested in training, in particular young adults. It's imperative that a single competition pathway be recognised and achieved, meaning strategic partnerships and innovate changes to the current competition calendar and official recruitment and training must be collectively looked into.

# Community Athletics



**Michael Sharapoff**  
Athletics New Zealand Community  
Sport Manager

*"This year there were a number of pleasing outcomes that were a direct result of the formation of the new Community Athletics Team."*

The new year started out with much promise due to the recent restructure and relocation to Auckland and Christchurch. The first few months were spent establishing a Community Athletics Team culture of sharing and full transparency on decision making, our team hopes that over the next few years the sport will be able to see a development in this area. While not being able to please all factions of the sport all the time, a number of members will need to step back and look at the sport as a whole and not just the area that they are passionate about.

The Community team started to engage with Members, Clubs and Associate Members, to get the story from the 'coal face' of our sport. After much consultation and many workshops a number of draft documents were prepared to start final draft preparation with key groups before they go to the Board for approval.

There were a number of challenges for the team throughout the first half of the year, while these ultimately had an impact on the year's final results; the Community team was still able to show significant gains across all areas of the Community landscape.

While not being able to fully implement a new Community Athletics approach within our first year, the Community team was still able to undertake a number of projects that will come to full fruition within the next year. The priority was the development of a 'Whole of Sport' Pathway Philosophy. The purpose of developing this philosophy (and strategy to support) is for Athletics NZ to have available to call all our sports participants (athletes, competitors, teachers, parents, coaches, officials and administrators) a pathway for their involvement within our sport, no matter at what level they are participating at.

Within this Pathway's philosophy, the Community team prepared discussion documents on a number of programmes that will enable Athletics NZ to achieve its 2018 Outcomes.

- Development of Coach and Official Membership types.
- Strategy development of a new mass participation programme.
- Develop a Coaching Plan from Get Set Go to High Performance including a complete revamp of the 24 year old Run Jump Throw programme to include a new 5 Star programme, the IAAF Kids Athletics programme and a revamped Kiwi Cross.
- Restructuring the National Technical Officials Committee with clear roles and areas of responsibility.
- Club Capability Tool incorporating gap analysis and action planning templates that will be available online.
- Philosophy development of a Domestic Competitions Strategy that will incorporate some new innovative areas such as a Sanctioned Competitions and Endorsed Events framework, National Championships allocation philosophy and expression of Interest process.

The strategic development of programmes is exciting and sport-engaging and a key achievement was the engagement of a working group on the levy review by our CEO, Scott Newman. I was personally pleased

with the feedback and energy from the working group. While not coming to fruition this year, I would expect the sport to see significant movement over the next 12 months.

This year there were a number of pleasing outcomes that were a direct result of the formation of the new Community Athletics Team.

- Club Development being initiated within summer and winter clubs.
- Centre Chair workshop in November
- Increased level of communications to members (Coaches, Officials and Clubs)
- Review of National Championships allocation process.
- Implementation of the IAAF Kids Athletics programme.
- Engagement and resource sharing with Athletics Australia, Little Athletics Australia and Athletics Victoria, Australia
- Review of Athletics NZ Sanctioned Competitions process and purpose

As a review on the year, looking back over what we have achieved. The Community team has a better understanding of what the sport is and what it could become. There is still work to do internally on the organisational structure and staff roles, and our level and quality of engagement externally with the key partners of the sport.

The year has given insight into the real players of our sport and the start of the 2014/15 year will see increased engagement with these partners. The team has spent a large amount of time researching best practice principles for community sport, and while the implementation progress has been slow due to a number of issues, the research, strategy and implementation plans are all but done, the sport will see a number of significant game changing changes in the year to come.





Athletics participation statistics from Sport New Zealand's Sport and Recreation in the Lives of Young New Zealanders 2012 and SPARC Active NZ 2009 surveys. Full survey information can be found at [www.sportnz.org.nz](http://www.sportnz.org.nz)

YOUNG PERSONS SURVEY								ACTIVE NZ SURVEY		
T&F	XC	T&F	XC	Walking	T&F	XC	Walking	T&F	Running/ Jogging	Walking
5 – 10 years		11 – 14 years			15 – 18 years			16 years plus		
269,000	246,000	174,000	174,000	144,000	103,000	129,000	98,000	82,729	574,107	2,100,277



# Club Development

**Catherine O'Sullivan**

Club Development Manager

The club development role has been established to help and support clubs to achieve their goals and to deliver relevant and quality experiences to their members and communities they operate in. Athletics NZ highly values the work member clubs do in the community and for the sport as a whole. Clubs are the shop window for our sport and the platform for the delivery of Athletics in the community. It is Athletics NZ's goal to drive a 'club focused' approach by implementing best practice models and producing the tools required to create strong vibrant clubs.

## Club Communication

We believe it is important that we can communicate effectively and more directly with clubs. This has not always been easy with contact details often changing, so we piloted an online club registration form where clubs could register their most up to date contact details. 130 Clubs completed the online form. From this we found that 30% of clubs have a strategic plan and less than 40% of clubs are incorporated societies. Both these facts have helped to form key parts of the club development work taken out over the last year.

A new communication called "Club Chat" was created as we saw a need for a more light hearted grass roots newsletter to inform clubs of key things happenings around the country and to showcase and celebrate some innovative and exciting things clubs are doing out there to deliver Athletics to their community. In the last year 6 publications have been sent directly to clubs and can be found on the Athletics NZ website.

The online club registration has now become part of the annual Member Club affiliation process and will help us to communicate a lot more efficiently and directly with clubs in the future.

## Athletics NZ Club Planning Tool

Clubs are finding themselves operating in progressively more challenging

environments that are quickly changing and in some cases moving towards a more professional approach. This is partly due to changing needs and wants of all members and the importance of growing a more sustainable organisation. Athletics New Zealand believes the most effective way for clubs to develop and improve is to engage in a planning process that will create a road map for a better future. In response to this Athletics NZ has spent a considerable amount of time over the last year researching planning processes that other sports (both nationally and internationally) were delivering and has created a flexible framework to help clubs produce a plan that encompasses all areas of the club.

Athletics New Zealand has created a club planning tool that helps clubs work through a 'whole club' planning process. Its aim is to help clubs develop a picture/ vision for the future and a road map of how to get there. The planning process will help a club take a holistic look at their organisation and guide them by looking at the 4 key areas of a club.



The tool is currently been piloted with 3 different clubs and learning from this will help refine the tool for the future.

## Club Connect Conference

In August 2013 Athletics NZ held the Annual Club Connect Conference in Hamilton in conjunction with the 126th Athletics NZ AGM and Athletics NZ Cross Country Championships. The conference was a great way for clubs to share ideas and successes. It also gave Athletics NZ the opportunity to update clubs on what opportunities are available to them now and in the future.

In 2013 112 people from 47 different clubs attended different session over the weekend.

The conference was a great success and covered several topics including:

- Gemba Research on the wider relevance of our sport
- Athletics NZ Strategic Direction
- What's happening at Athletics NZ – From the CEO
- Introduction of the Athletics NZ community Sport Team
- Athletics NZ High Performance Update
- Athletics NZ Member Management System
- Coach Development
- Officials Development
- Club Development – Planning

## IAAF Kids Athletics

In 2013 Athletics NZ signed a 4 year MOU with the IAAF to deliver the IAAF Kids Athletics Programme across NZ. The global programme sponsor Nestle Healthy Kids has linked with Athletics NZ to provide opportunities for all kids involved in the programme to learn about the importance of healthy eating and being physically active. Athletics Otago has piloted the programme since 2011 with clubs/schools in Auckland, Wellington, Christchurch and Southland piloting it in 2013.

In 2013:

- 18 Lecturers were up skilled
- 35 Coaches were up skilled
- 3038 Children participated in the programme

# Coach & Officials Development

**Amy McClintock**

Coach and Officials Development Manager

## Coaching

Coaches are critical to the success of athletics, especially at club, school and regional level, and our efforts during 2013/2014 period revolved around the structure of coach education and the ability of Athletics New Zealand, Athletics New Zealand's Associate Members, Centres, clubs and Coaches to become relevant to our Athlete members.

The first half of the year was busy with a review of the current Athletics New Zealand Coaching Framework and the second half of the year with the development of a 'Whole of Sport' coach pathway philosophy. This philosophy will offer a pathway for Parents, Teachers, volunteers and professional Coaches across all communities of our sport (Club, School, Online, regional sport trusts and community groups).

A priority that was identified was the need to revamp the 24 year old Run Jump Throw programme, to become more relevant to the changing communities it impacts on. In the latest Sport NZ research it was identified that 269,000 5 – 10 year olds participate in Run Jump Throw in New Zealand; which means that there may be 8,900 teachers/coaches in our communities delivering Run Jump Throw. This raises the question, do we actually know who our coaches are, and what they want? The revamped Run Jump Throw programme will include a revamped Run Jump Throw coaching programme (incorporating activity cards, planning templates for school and club coaches across school subject curricular and online resources), a new 5 star award, the IAAF Kids Athletics Programme and a revamped KiwiCross programme. The programme will include pathways for Parents, Teachers, volunteer and professional Coaches.

Athletics New Zealand held a Coaching Panel session during National Track and Field Champs and is currently busy planning for a National Coaching Conference in October. We also piloted the Apprentice Coach programme which provided an opportunity for coaches

that were selected to work alongside a mentor and master coach. Coaches had the opportunity to 'model' mentors or master coaches as well as query them and consolidate their understanding of the fundamental processes of their craft. We had eight coaches involved in this process from Canterbury, Wellington and Waikato. In 2014 this programme has been replaced by the Sport NZ Performance Coach Advance Programme with Athletics having the highest representation with eight coaches involved in the programme.

While we had success across a number of Coach Development areas (Get Set Go- High Performance) the development of a 'Whole of Sport' Coaching plan remains as the priority for the 2014/15 year.

## Officials

With the Officials role still being relatively new, the first half of the year was spent within the official's environment getting an understanding of the lay of the land and identifying the influencers. Regional delivery of the Athletics NZ Officials Education Scheme and the IAAF's Technical Officials Education Scheme continued in its usual fashion. While the need has been identified to grow these programmes domestically and internationally, the decision to wait a year while reviewing the leadership and capability potential of the Athletics NZ staffing roles, was worthwhile with the preparation of a paper that went to the Board on the restructuring of the National Technical Officials Committee (NTOC) into a National Officials Committee (NOC) with clear roles and areas of responsibility of each of the committee members. The purpose of this exercise was to identify the best way for Athletics NZ to increase the capability of an officials programme. In the next year the sport will see the benefit of the restructure of Officiating leadership in New Zealand.

A number of exciting strategies have and will continue to be introduced in the area of Officials development. Including the establishment of a new Athletics NZ Officials membership, Mentoring programme including the popular Spittle

'Couch Sessions', the development of an Online Officiating development tool and the alignment between Athletics NZ and the Officials Association towards projects that benefit Officials across New Zealand, not just the major centres.

Throughout the second part of the year we were able to engage with a number of partners to establish a draft paper that looks at the best ways to be able to **Recruit, Train** and **Retain** Officials in New Zealand. This paper is a collection of best practise ideas that will be used as a starting point for the new NOC in 2014/15.

In 2017, the World Masters Games will be a great opportunity for Athletics New Zealand officials and provides a considerable opportunity to strengthen the number of knowledgeable and experienced officials we have in the Athletics New Zealand Officials network. The planning has already started for this event. The Association hopes that all officials across NZ will get behind the competition and help support Officials attending.



## Oceania Athletic Association



**Trevor Spittle**  
Vice President, OAA

Oceania Athletics Association (OAA) had another busy year holding its area Championships in Tahiti June 2013. At these Championships OAA was honoured to host Lord Sir Sebastian Coe (GBR) representing the President of the IAAF. He is one of the IAAF's Vice Presidents.

The event was very successful and Tahiti was congratulated on its organization. OAA thanked all travelling Officials who helped make the event successful. Despite the success, the event was impacted by the sudden loss of Lesley Cantwell who collapsed shortly after winning the OAA 5000m walks tile. A few days later she lost her battle for life. There was overwhelming support for NZL from OAA, Tahiti and the IAAF expressed through Seb Coe, all member federations, officials and athletes which demonstrated the strength and bonds of our athletics family in Oceania. In future this walk event will carry her name in remembrance.

Athletes from OAA also attended the IAAF World Youth Championships in Donetsk, Ukraine July 2013. IAAF World Championships Moscow, Russia August 2013, and IAAF Indoor Championships Sopot, Poland March 2014. OAA celebrates the success of all members.

I have attended two Council meetings during the year. One in Nadi, Fiji in May 2013 and the second on the Gold Coast in February. During the May meeting IAAF award nominations were confirmed

with Veteran Pins to Geoffrey Gardner (NFI), Albert Millar (FIJ) and Robert Snow (AUS). IAAF Plaque of Merit to Rod Syme (NZL). These were awarded at the IAAF Congress held in Moscow in August. An OAA Merit Award were awarded to Don Chadderton (NZL) along with awards to Sharon Masters (COK), Geoffrey Martin (AUS) and Bob Cruise (AUS).

At this meeting reports were received from IAAF committee and commission representatives. School & Youth – Margaret Mahoney, IAAF Race Walking – Jane Saville, Women's – Annette Purvis, Coaches Commission – Albert Millar, Juridical – Maria Clarke, Technical – Brian Roe.

The OAA Calendar was discussed and approved. OAA also received reports from the OAA Technical Commission and OAA Development Commission. The Council meeting was followed by OAA Congress where various Constitutional matters were finalised and OAA was able to formally welcome President Diack and Jee Isram to Fiji and thank them for attending our Council meeting and Congress.

At the Gold Coast Council meeting in February Geoff Gardner reported on IAAF's initiatives including a need to emphasize the importance of women in sport and leadership roles including coaching, officiating and administration. The need to encourage greater participation in Cross Country, Half Marathon and Race Walking. Geoff also reported on the establishment of the IAAF Ethics Commission. He also

reported to Council on the recent Area Associations/IAAF meeting held in Monaco. This is an annual event where budgets and programs are agreed for regional operational including RDC and HPTC. Strategic plans were also discussed along with operational issues, website presence, competition structure, annual report formats and a review of MF grants.

At this meeting reports were again received from all IAAF Commissions and Committees and OAA Commissions. A report was also received from the Executive Director which covered all IAAF events, the Pacific Mini Games held in September in Wallis and Futuna. A report was also received on the Continental Phase of qualification for the Nanjing Youth Olympic Games. NZL had an allocation of 26 to attend this event funded by OAA. At this meeting four merit awards were confirmed including one for Scott Newman (NZL) CEO Athletics New Zealand.

I also attended a full OAA meeting in Moscow prior to the IAAF Congress. Oceania Masters have been working closer with OAA and have used this to both parties advantage. The Executive Director and OAA President continue to visit the various Federations Without the enthusiasm of OAA Council many of the events would not happen. I feel that we need to especially thank Geoff Gardiner, Yvonne Mullins and Cherry Harvey for their work. OAA still suffers from low funding and works successfully with this. It is a pleasure to work with them in our sport.





# Officials Association Report



**Gordon Craig**  
Chairman - Athletics New Zealand  
Officials Association

As always another busy year for officials at all levels throughout the country. As we move from the summer Track and Field season to the winter programme I'd like to extend a huge thank you to all our officials for the wonderful job they have done during the year, regardless of the weather. I'm always impressed by your commitment, particularly of those that travel throughout their regions or the country as a whole to the various events.

The Association AGM was held in March at the Track and Field Championships in Wellington.

Membership of the Association stood at 347 as at 10 March 2014, a slight decrease in many Centres over the previous year but still a pleasing result. The main reason for this decrease seems

to be the fact many first year officials who join up after concluding an Officials Course do not renew their subscription or even continue officiating. This is a tremendous waste of a valuable resource to both the Association and the sport and we must aim to find out why this occurs and try to stem the flow.

My own (and no doubt contentious) personal view is that all officials should be members of the Association via membership of Athletics New Zealand (ANZ), in the same way athletes are members of ANZ and their clubs. Our vision has for a long time been to offer something more in terms of benefits back to our members and the ability to do this has been impacted by the overall numbers of members and further confused to some extent by the past structure of ANZ and its relationship with the Association.

This relationship will change as we work closer with the National body and I hope that as we move forward over the next two years we can truly start to offer some real and tangible benefits back to our members by way of more clothing, fundraising for travel assistance to major national events and provision of resources.

The new ANZ administrative and management structure is now well in place and we are seeing some of the changes flowing through in terms of proposals for the future. It is still not clear

how the new ANZ and NOC structure will impact us, however, we must work hard to ensure it will truly represent and address the welfare of officials as an integral part of the sport.

I would like to thank all those running courses and encouraging new officials. It is a massive task and one that quite often goes unnoticed and unappreciated. Additionally Leon Blanchet's regular comments and quiz in the Athletics newsletter are invaluable for providing rule interpretations and clarifications, and for testing our real knowledge of the rules of the sport.

As time goes on so does the normal passage of life and we have seen the passing of a number of our fellow officials and friends over the past year. Our own Association committee lost a loyal and hardworking friend – Andrew Reese – during 2013, and there have unfortunately been many others as well throughout the country. Our sincere condolences go out to those among us who have lost loved ones or friends during the past year. Our thoughts and best wishes are with you and your families.

In closing I would like to thank my fellow committee members for their time over the past year and, to all members of the Officials Association and indeed all within athletics in the widest sense, I would like to thank you for continuing to support our sport, and the enduring friendships formed through your participation.



**New Zealand Masters**  
decathlon championships  
- Photo MacSpeed

# Rules Committee Report



**Rod Syme**  
Convenor - Rules Committee,  
Athletics New Zealand

The untimely loss of our long serving Convenor, John Smart, midway through the period under review has cast a shadow over the work of Rules Committee. John's detailed knowledge, experience and guidance is sadly missed. Although he was unable to attend the 2013 AGM John did complete the subsequent revision of the Association's Rules as his final task. Subsequently I have taken over as Convenor and John McBrearty has joined the Committee.

The five amendments to the Competition Regulations which were sent out for consultation in June 2013 were subsequently recommended to the Board for adoption. These changes were clearly considered non-controversial as only two submissions were received. In February 2014 a proposal to amend the Administration By-laws to replace an elected National Technical Officials Committee by an appointed National Officials Committee was sent out for consultation. In this case there were no submissions and the proposal has been adopted and is in the process of implementation. Editorial amendments to the Supplementary Competition Regulations arising from changes in the IAAF Competition Rules were also approved.

There has been no further progress on the drafting of the Administration Regulations. This is considered a matter of high priority for the committee, but wording of the Membership clause is awaiting the outcome of the deliberations of the Association Levy Working Group.

After some deliberation a new Club Constitution template has been recommended for adoption and Andrew

Orme has taken over responsibility for the checking of new and revised constitutions. The template may appear daunting, but it does give comprehensive coverage of the legal requirements and implementation is considered user-friendly. Adoption will greatly simplify the check of compliance with the Athletics NZ Constitution.

The committee has been involved in ongoing discussions concerning the Regulations governing New Zealand Records and several proposed amendments will be presented for consideration at the 2014 Club Conference prior to going out for formal consultation.

I thank the other members of the committee for their contributions and acknowledge the co-operation of the staff at the Association's office.

**Committee:** Rod Syme (Convenor since September 2013), John McBrearty (from December 2013), Don Mackenzie, Andrew Orme



**Photographers** capture the action in the mens shot put at the recent New Zealand National Championships  
- Photo MacSpeed



# Records Report



**Stephen Hollings**  
Athletics New Zealand Records

Periods of time during the past twelve months have been spent working with the Rules Committee to rationalise the list of events for record purposes. Further discussions have taken place regarding the process and procedures required for the ratifying of records. By-law changes will be required in some areas in order to bring about these proposed changes. The intent is to further align the criteria for establishing a record with the rules of the IAAF and also to simplify the record application process and the subsequent ratification or otherwise of a record.

Work has also been undertaken on establishing a policy document regarding which performances should be considered for rankings lists. The current criteria is "loosely interpreted" but with selection to national teams being based on performances that are shown on the rankings lists, it is opportune to set some criteria that recognises performances that have been achieved in "standard" conditions.

A total of 45 New Zealand open and age records were set in the period 1 April 2013 to 31 March 2013. This number compares with the 36 New Zealand open and age records set in the preceding 12 month period. All records set in (calendar year) 2013 are tabled in Almanac 2013.

For the first time in many years new New Zealand All-comers records were established in two events. At the National Championships in Wellington in late March, Tomas Walsh set a new

Allcomers record of 20.79 in the men's shot put, breaking the 20.76 performance of England's Geoffrey Capes set in 1990 at the Auckland Commonwealth Games. Alexandra Tavernier of France twice set a new New Zealand Women's Allcomers record in the hammer throw. In late November 2013, within the space of six days she threw 69.03 then 69.63 to surpass the 68.83 of Russia's Olga Kuzenkova in Hamilton in February 1999. New Men's National Records were set by Tomas Walsh in the shot put – 3 times (20.45, 20.61, 21.26), Michael Cochrane in the 400m hurdles – 49.72, and Quentin Rew in the 20 km race walk – 1:22:16.

New Women's national records were set by Julia Ratcliffe in the hammer throw 68.80, and Tori Peeters in the javelin throw with 54.45. New national indoor records were set by Tomas Walsh - 21.26 in the shot put, Zane Robertson – 7:44.16 in the 3000, and Valerie Adams – 20.98 in the shot put.

Prolific age record setters during the period were: Rosa Flanagan who broke the National Women's U18 3000 steeplechase record four times between January and March 2014 as well as setting a new record in the women U20 category. Tori Peeters set new women's U20 records in the javelin throw three times in February and March 2014, with her 54.45 also being a New Zealand Women's national and resident record.

Full details of all records set in 2013 are listed in the Athletics New Zealand Almanac 2013, whilst details of all records set in 2014 will be listed in Almanac 2014.



**Tom Walsh** New Zealand record holder Men's Shot Put  
- Photo Meredith Clare Photography



# Registration Statistics

REGISTRATION STATISTICS 2013-2014																	
	MM	MW	M	W	MU20	WU20	MU18	WU18	B 7-14	G 7-14	B 3-6	G 3-6	Total Reg	NR	Volunteer	Sec Sch	
NTH	27	22	2	6	1	0	3	6	92	73	0	0	232	101	47	689	
AKL	175	59	110	71	51	31	120	96	1577	1499	1213	938	5940	198	400	4138	
WBP	109	52	43	21	17	8	60	53	1009	947	719	585	3623	428	650	3260	
TAR	73	67	20	10	14	15	30	30	229	227	106	89	910	0	150	678	
HBG	10	5	2	0	1	3	20	21	79	70	92	65	368	273	145	1067	
MWA	32	10	15	6	7	10	52	41	121	127	36	25	482	0	150	1154	
WLG	230	115	80	45	33	19	101	60	235	195	344	256	1713	0	250	2887	
TAS	52	12	9	4	4	3	17	12	231	225	35	20	624	3	250	390	
CAN	191	77	79	40	20	22	140	75	694	648	111	92	2189	145	260	2453	
OTG	80	31	49	24	15	15	40	41	318	284	30	25	952	13	240	687	
STH	39	14	4	3	8	4	23	20	243	222	39	45	664	7	40	1376	
	1018	464	413	230	171	130	606	455	4828	4517	2725	2140	17697	1168	2582	18779	
NR - Non registered or club only athletes																	
Volunteer - includes club administrators, coaches and officials																	
Sec Sch - NZ Secondary Schools Sports Council census figures for athletics																	

## Centres and Clubs

### Athletics Northland (9 clubs)

Athletics Whangarei Inc  
Hatea Athletics and Harrier Club  
Hokianga Athletics Club  
Kaitiaki Athletic Club  
Kaiwaka Amateur Athletics Club  
Kamo Amateur Athletics Club  
Kerikeri Striders Multisports Club Inc  
Wellsford Athletics Inc  
Wellsford Road Runners

### Athletics Auckland (35 clubs)

Auckland City Athletic Club  
Auckland University Track Club  
Auckland YMCA Marathon Club Inc  
Avondale AAC  
Beachlands Maraetai Athletics Club  
Calliope Athletic & Harrier Club Inc  
Counties Manukau Athletics Club  
Eastern Athletic & Harrier Club Inc  
Ellerslie Amateur Athletic & Harrier Club Inc  
Glen Eden Athletic & Harrier Club Inc  
Hibiscus Coast H & Triathlon Club Inc  
Hillsborough Junior Athletics Club  
Howick Amateur Athletic & Harrier Club Inc  
Lynndale AA & HC Inc  
Manurewa AA & HC  
Massey Athletic Club Inc  
North Harbour Bays Athletics Inc  
Onehunga AA & HC Inc  
Owairaka AA & HC Inc

Pakuranga Athletic & Harrier Club Inc  
Papakura Athletic & Harrier Club Inc  
Papatoetoe AA & H Club  
Pt Chevalier AAC Inc  
Pukekohe Athletics Club  
Racewalking Auckland Inc  
Riverhead Athletics Club  
Roskill South AAC Inc  
Takapuna Amateur Athletic & Harrier Club Inc  
Te Atatu Athletic Club  
Technical Athletic & Harrier Club Inc  
Torbay AAC Inc  
Waitakere City Athletic Club Inc  
Waiuku Districts AAC  
Warkworth Athletic & Harrier Club  
Wesley Athletic & Harrier Club Inc

### Athletics Waikato Bay of Plenty (36 clubs)

Athletics Tauranga Inc  
Bellevue Athletic Club  
Cambridge A & H Club Inc  
Fairfield Athletic Club  
Frankton Athletic and Harrier Club Inc  
Greerton Amateur Athletic Club Inc  
Hamilton City Hawks Athletics Inc  
Hamilton Marathon Clinic Inc  
Hamilton Road Runners Inc  
Hinemoa AAC Inc  
Katikati Amateur Athletic Club  
Kawerau Athletic & Harrier Club Inc  
Lake City Athletic Club Inc

Matamata Athletic Club  
Matamata Harrier Club  
Morrinsville Amateur Athletic Club Inc  
Ngatea Athletic Club  
Omokoroa Athletic Club Inc  
Opotiki Athletic Club  
Orini Athletics Club  
Otorohanga Athletic Club  
Paeroa AAC  
Papamoa Athletic Club  
Putaruru A & HC  
Taumarunui Athletics Club  
Taupo Athletic Club  
Taupo Harrier Club Inc  
Te Aroha Athletics Club  
Te Awamutu Athletic Club  
Te Kuiti Athletic Club  
Te Puke Athletic Club  
Thames Harrier Club Inc  
Tokoroa Amateur Athletic & Harrier Club  
Waihi Amateur Athletic Club  
Whakatane Athletics & Harrier Club  
Whangamata Track Club

### Athletics Taranaki (16 clubs)

Athletics Hawera Inc  
Bell Block Athletic Club  
Egmont Athletics  
Eltham Athletics Club  
Energy City Harriers  
Hawera Harriers

Inglewood Athletic Club  
Inglewood Runners & Walkers Club  
Kaponga Athletic Club  
Normanby Athletic Club  
Opunake Athletic Club  
Stratford Athletic Club  
Stratford Runners & Walkers Club  
Taranaki Race Walking Club  
Waitara Runners & Walkers  
Woodleigh Athletic Club

#### **Athletics Hawkes Bay Gisborne (10 clubs)**

Central Hawke's Bay AAC Inc  
Dannevirke Athletic & Harrier Club  
Gisborne Athletic Club Inc  
Gisborne Harrier Club  
Hastings Athletic Club Inc  
Hastings Harrier Club United Inc  
Napier Athletic Club Inc  
Napier Harrier Club  
Run Walk Hawkes Bay Inc  
Wairoa Athletics Club

#### **Athletics Manawatu/Wanganui (12 clubs)**

Ashhurst Harrier & Athletics Club  
Athletics Wanganui Inc  
Bush Harrier Club  
Central Athletics Club  
Feilding Athletic Club  
Feilding Moa Harriers  
Levin Athletic Club  
Levin Harrier & Multisport Club  
Manawatu Striders Inc  
Palmerston North A & HC Inc  
Taihape AAC  
Wanganui Harrier Club Inc

#### **Athletics Wellington (28 clubs)**

Athletics Carterton Inc  
Athletics Featherston Inc  
Athletics Masterton Inc  
Athletics Wairarapa Inc

Aurora Harrier Club  
Hutt Valley Harrier & AA Club Inc  
Hutt Valley Marathon Clinic & Jogging Club Inc  
Kapiti Running & Tri Club Inc  
Karori AAC  
Kiwi Amateur Athletic Club Inc  
Lower Hutt AAC Inc  
Mana AAC  
Mid-Valley Athletics Club  
Olympic Harrier Club Inc  
Onslow AAC Inc  
Otaki Athletics Club  
Paraparaumu T & F Club  
Rimutaka Harrier Club Inc  
St Pats Silverstream Athletics Club  
Titahi Bay AAC Inc  
Trentham United Harriers & Walkers Club  
Upper Hutt Athletic Club Inc  
Victoria University Athletic Club  
Wainuiomata Athletic & Harrier Club Inc  
Wellington Athletics Club  
Wellington Harrier Athletic Club Inc  
Wellington Marathon Clinic Inc  
Wellington Scottish Athletics Club Inc

#### **Athletics Tasman (5 clubs)**

Athletics Nelson Inc  
Athletics Richmond  
Marlborough Athletics Club Inc  
Motueka AAC  
Takaka AC

#### **Athletics Canterbury (25 clubs)**

Aorangi Road Runners  
Ashburton Athletic Club  
Ashburton Harrier Club  
Canterbury Triathlon Club Inc  
Christchurch Anglican HC  
Christchurch Avon AC Inc  
Christchurch Boys High School Athletic Club  
Christchurch Methodist Harrier Club  
Christchurch Old Boys United AC

Christ's College AAC  
Geraldine AAC  
Greymouth Athletic Club  
New Brighton Olympic Athletic Club Inc  
North Canterbury Athletics Club  
Papanui Toc H Athletic Club Inc  
Phoenix Athletic Club Inc  
Port Hills Athletic Club Inc  
Rover Harrier Club  
Selwyn Athletics Club  
South Canterbury AAC  
Summer Running Club Inc  
Temuka AAC  
Timaru Harrier Club Inc  
University Canterbury AC Inc  
Waimate AA Club

#### **Athletics Otago (13 clubs)**

Alexandra Harrier & Walkers Club Inc  
Ariki Amateur Athletic & Harrier Club Inc  
Aspiring Athletics Club  
Athletics Alexandra  
Athletics Taieri Inc  
Caversham H & A Club Inc  
Civil Service H & Athletics Club  
Hill City University AAC Inc  
Leith Harriers & Athletic Club Inc  
North Otago H & AC Club Inc  
Otago Athletic Club  
Remarkable Runners Harrier Club Inc  
South Otago AAC Inc

#### **Athletics Southland (8 clubs)**

Athletics Gore  
Athletics Invercargill  
Fiordland Athletic Club  
Otautau Athletic Club  
Riverton Athletic Club  
St Pauls Athletic & Harrier Club Inc  
Winton Harriers and Athletic Club  
Wyndham AAC



School children participating in the popular **GET SET GO** programme

# Commercial and Marketing Report

**Carl Jackson** – Commercial and Marketing Manager

The 2013/14 year has witnessed a lot of change for Athletics New Zealand.

## Key partners

Firstly I would like to thank our partners departing Athletics New Zealand. Flight Centre had been Athletics New Zealand's dedicated travel partner for a number of years, with ASICS being our Apparel and footwear partner for the past 4 years. ASICS will not be lost to the sport, with ASICS continuing to be the Apparel and footwear partner for the Rotorua Marathon – a partnership that has lasted 19 years and counting. Lastly thank you to 2XU for the compression relationship.

I would like to welcome New Balance who are the new Apparel and Footwear partner to Athletics New Zealand, which involves the outfitting of all the New Zealand representative teams competing

at home and abroad. There are also wider benefits to the sport which over time will filter across other facets of the sport. The 2014 IAAF World Indoor Championships in Poland was the first event that saw kiwis wearing the New Balance brand.

We also welcome Classic Travel and Thai Airways as Athletics New Zealand's dedicated travel partners, with all travel and accommodation being booked through Takapuna based Classic Travel, a boutique travel agency who specialise in working with sporting organisations. Thai Airways are Athletics New Zealand's preferred International airline.

Lastly our other new major partner includes Massey University, our preferred tertiary provider. Massey University receive brand benefits across our Aurora Series, in particular the New Zealand Track and Field Championships, which is a good fit with the younger athletes undertaking our sport. Massey University

also partnered with the Rotorua Marathon for its 50th Anniversary.

Existing partners I would also like to thank for their amazing support include New Zealand Post, who continue to take our fundamental movements programme, Get Set Go to new levels and assist us in delivering this programme to more and more young participants.

## Television

The 2013/14 year has seen a return of domestic content back on NZ television screens. Both the New Zealand Track and Field Championships (30mins) and Rotorua Marathon (doubling as the NZ Marathon Championships) were broadcast on the SKY TV Network, and plans are in place to see this continue in 2014/15. In addition to this, it was pleasing to see the new relationship with SKY TV result in the IAAF Diamond League series broadcast live in New Zealand for the first time. Other notable domestic footage



**Rory McSweeney** IPC World Championships representative in the mens javelin



included the International Track Meet and the Queen St Mile with the latter broadcast live.

## 50th Lion Foundation Rotorua Marathon

May 2014 witnessed the 50th Anniversary of the Rotorua Marathon. Despite falling into the 2014/15 Financial year, it has been reported in this edition as it was an extremely successful event which was organised predominantly in the 2013/14 financial year.

However, we should not forget the 49th running of the iconic event, which resulted in a \$138,000 profit to Athletics New Zealand as well as royalties and levies paid to both the Lake City Athletic Club and the Waikato BOP centre exceeding \$30,000. The 49th running of the Rotorua Marathon and associated events saw over 3,800 participants across all events, the 5th largest event in the 49 year history of the event.

The 49th event laid a great platform for the 50th Anniversary, and a working

group consisting of representatives from Athletics New Zealand, former owners Lake City Athletic Club, Rotorua District Council and delivery agent Event Promotions was assembled to ensure the smooth organisation and delivery of the event.

### The key objectives were to:

1. Maximise Domestic and International participation
2. Maximise the profile of the event – both Domestically and Internationally
3. Celebrate and recognise the history of the event
4. Maximise surplus back to Athletics New Zealand, Lake City Athletic Club and Waikato BOP Centre

### Key additions for the 50th Anniversary included the following:

- ▶ 60mins Television (Domestic and International)
- ▶ Re-introduction of the Finishers T-shirt for full marathoners
- ▶ History publication free to marathoners

- ▶ Enhanced Sports Expo, including local Art, Culture and Food (from 12 Exhibitors to over 60 Exhibitors)
- ▶ Extensive marketing and promotion of the event
- ▶ New event website to coincide with Athletics New Zealand's new IT provider (IMG-STG)

The financial result of the 50th Lion Foundation Rotorua Marathon will fall into the 2014/15 financial year, and will ensure an extremely healthy start to the new financial year off the back of 9,102 entries for the 50th running of the event, over double the size of the 2013 event. Many thanks go to all the partners of the event in what was a successful delivery of the 50th Lion Foundation Rotorua Marathon.



## Key Partners

Athletics New Zealand receives sponsorship and financial support from a number of sources and this is gratefully received and sincerely appreciated. In thanking these organisations and businesses it is important that the contribution of each investor is recognised and that the individuals associated with each are acknowledged.

### Sport New Zealand

**Peter Miskimmin** - Chief Executive  
**Dan Gerrard** - Relationship Manager  
Athletics New Zealand received capability funding for various initiatives. Sport New Zealand is also committed to investing in Coaching and Commercial initiatives. The National Office continues to work closely with Sport New Zealand and we are very appreciative of the holistic and financial support provided.

### High Performance Sport New Zealand

**Alex Baumann** - Chief Executive  
**Peter Pfitzinger** - General Manager  
Capacity & Expertise  
Athletics New Zealand is designated by Sport New Zealand as a Performance sport and in 2013/14 received its highest ever investment funding for High Performance. In addition to funding, HPSNZ provide a range of services for our High Performance carded athletes and coaches.

### New Zealand Olympic Committee (NZOC)

**Kereyn Smith** - Secretary General  
The NZOC has worked closely with Athletics New Zealand during the year, specifically on the planning and reconnaissance work for the 2012 London Olympic Games. In addition to this Athletics New Zealand staff worked with NZOC staff ranging from travel and security logistics, to outfitting and media arrangements. Their guidance and support is greatly appreciated.

### Olympic Solidarity

Athletics New Zealand also appreciates the support from Olympic Solidarity through the NZOC in their on-going support of the Athletics New Zealand Coaching programme.

### International Association of Athletic Federations (IAAF)

**Lamine Diack** - President  
**Essar Gabriel** - General Secretary  
The IAAF is the parent body for Athletics and is responsible for governing the sport of Athletics worldwide. Some of the main events that our athletes participated in were the IAAF World Track & Field Championships in Moscow, the IAAF World Indoor Championships in Poland and the IAAF World Junior Championships in Ukraine. The IAAF has also initiated extensive development and promotional programmes which are aimed at building the base of the sport.

### Oceania Athletics Association (OAA)

**Geoff Gardner** - President  
**Yvonne Mullins** - Executive Director  
The OAA is the regional entity of the IAAF and is vital link in the overall structure of the Sport in New Zealand. Athletics New Zealand is appreciative of the support and guidance it receives from OAA and the work of the Oceania Regional Development Centre. Trevor Spittle holds the position of OAA Vice-President.

### John Walker Find Your Field of Dreams Foundation

**Sir John Walker** - Founding Chairman  
**Nigel Edwards** - Throw for Gold Head Coach  
A major goal for the John Walker 'Find Your Field of Dreams' Foundation is to produce more Olympic medallists and national sports representatives for New Zealand. In line with this aspiration the Throw for Gold programme was set up to discover New Zealand's next International throwing star in Manukau. The Throw for Gold junior throws development programme was delivered by Athletics New Zealand with the aim of identifying and developing potential future discus, shot-put and javelin champions. Athletes, between the ages of 12-17, were selected based on their potential and received specialist coaching, equipment, and nutritional and behavioural advice to support their development.

### New Zealand Post – Active Post

**Nicola Airey** - Group Brand and Community Investment Manager  
**Georgina Coles** - Sponsorship Specialist  
Athletics New Zealand's Get Set Go programme is supported by New Zealand Post through its Health and Wellness community programme called ActivePost. Get Set Go is targeting over 200,000 primary school aged children around the country with the aim of teaching kids fundamental movement skills such as catching, throwing and running. ActivePost also partnered with the kids event at the Rotorua Marathon.

### New Balance

**Dean Howard** - New Zealand Country Manager  
**John Evans** - International GM – Running Sports Marketing  
New Balance is the official apparel and footwear supplier for Athletics New Zealand. All Athletics New Zealand teams for the next three years will be outfitted in New Balance clothing. The New Balance partnership allows Athletics New Zealand to outfit national teams in apparel created using the latest international technology to help them perform to very high levels.

### Massey University

**Hon Steve Maharey** - Vice Chancellor  
**Denise Armstrong** - National Events and Sponsorship Director  
Massey University have been a supporter of the Aurora Series including being a gold level partner of the New Zealand Track And Field Champs. Massey University were also involved with the 50th Rotorua Marathon, with Massey University also celebrating 50 years in 2014.

## Thai Airways International / Classic Travel

**Ian Peddie** - Thai Sales Manager  
**Terry Emms** - Classic Travel - Director  
Thai Airways and Classic Travel were brought on as new Travel partners in 2013. This partnership has resulted in a dedicated travel solutions partner with Takapuna based Classic Travel catering for all of Athletics New Zealand's domestic and International requirements. Thai Airways are our preferred International Travel partner, and will be of particular value with the IAAF World Athletics Championships taking place in China in 2015.

## Gaming Trusts

Funding from Gaming Trusts has been applied to a diverse range of activities during 2013/14. The financial support the Sport receives from this source benefits all levels of activity and without it the task of providing events would be impossible. In many cases this support makes a major difference to the ability of Athletics New Zealand to provide for its members. Athletics New Zealand, on behalf of all our clubs centres and affiliates, thanks the various gaming trusts that support our sport, and in particular acknowledges the support of the following;

## Lion Foundation

**Phil Holden** - Chief Executive  
**Jonny Gritt** - Grants and Marketing General Manager  
The Lion Foundation has been a significant financial supporter of Athletics New Zealand and its affiliated centres and clubs for many years. The main areas of support involve the very popular Lion Foundation Rotorua Marathon which celebrated it's 50th Anniversary in May 2014. 2013 – 2014 Grants \$120,000

## Pub Charity

**Martin Cheer** - Chief Executive  
**Graeme Ambler** - Grants Manager  
Pub Charity has been a key supporter, contributing funding to support various national championships, information technology needs and the production of several annual publications and reports. 2013 – 2014 Grants \$44,251

## New Zealand Community Trust

**Mike Knell** - Chief Executive  
**Tony Gill** - National Grants Manager  
At a national level the NZCT is a significant supporter of Athletics New Zealand, assisting with the branding of the Aurora series. 2013 – 2014 Grants \$50,000

## Southern Trust

**Karen Shea** - Chief Executive  
**Laurel McDonald** - Funding Manager  
Southern Trust are a new supporter of Athletics New Zealand and assisted with new community related projects, delivering great outcomes in the regions. 2013 – 2014 Grants \$68,000

## Youthtown

**Paula Kearns** - Chief Executive  
**Ross Savage** - GM Gaming  
Youthtown assisted with purchasing new equipment that was used to deliver Get Set Go programmes within the Auckland region. 2013 – 2014 Grants \$5,000

## Associate Members

New Zealand Children's Athletics Association

New Zealand Secondary Schools Athletics Association

New Zealand Masters Athletics





# **ATHLETICS NEW ZEALAND (INC) FINANCIAL REPORT**

**FOR THE YEAR ENDED 31 MARCH 2014**

<b>Index to the Financial Statements</b>	<i>Page</i>
Statement of Financial Performance	1
Statement of Movements in Equity	3
Statement of Financial Position	4
Notes to the Financial Statements	5
Auditor's Report	11

## Athletics New Zealand (Inc) - Statement of Financial Performance

For the Year Ended 31 March 2014

	Note	2014 \$	2013 \$
<b>Income</b>			
Member Income:			
Club Affiliation Fees	2	20,784	20,300
Centre Association Fees		488,723	478,725
		<u>509,507</u>	<u>499,025</u>
Administration Recharge		35,000	35,000
Coaching		-	9,940
Grants Received	3	132,250	62,722
Interest Received		52,417	80,808
National Events	5	580,867	584,801
National Programmes	6	411,010	257,996
Publications		-	6,317
Sponsorship		20,833	-
Sport New Zealand Investments	4	3,144,938	3,171,800
Sundry Income		12,550	12,025
<b>Total Income</b>		<u><b>4,899,372</b></u>	<u><b>4,720,435</b></u>
<b>Expenditure</b>			
<b>Association Costs</b>			
Annual General Meeting		7,394	14,799
Annual Report	7	9,097	8,437
Athletics In Action Publication		2,080	11,440
Audit Fees		9,575	7,063
Bad Debts		13,403	-
Board Meetings		18,030	32,690
Chairman's Expenses		291	1,293
IAAF		8,565	8,066
Infrastructure		-	5,270
Legal Fees		15,680	12,743
Membership Online System		28,289	-
National Events	5	412,292	498,880
National Programmes	6	756,319	310,195
President's Expenses		3,009	1,626
Publications		-	13,794
Public Liability Insurance		9,819	11,990
Selectors' Expenses		-	1,216
Sport Meetings		8,631	2,220
<b>Total Association Costs</b>		<u><b>1,302,475</b></u>	<u><b>941,723</b></u>

*This financial statement must be read in conjunction with the accompanying Notes*

## Athletics New Zealand (Inc) - Statement of Financial Performance

For the Year Ended 31 March 2014

	Note	2014 \$	2013 \$
<b>Expenditure cont.</b>			
<b>Management and Administration Costs</b>			
Bank Fees		2,213	3,961
Communications		20,400	20,827
Computers & Network Support		42,084	48,408
Consultants		15,000	2,913
Electricity		5,764	2,556
Finance Administration		7,916	10,374
Foreign Exchanges Losses		2,156	1,336
General Expenses		8,009	7,698
Office Relocation		917	15,354
Office Rental		11,317	26,615
Photocopier		5,608	5,836
Postage		4,543	5,219
Printing & Stationery		5,573	7,501
Professional Development		9,626	5,013
Publicity		40,996	26,368
Research & Archives		17,331	15,198
Staffing	7	567,569	485,321
Staff Recruitment & Relocation		7,593	17,962
Subscriptions		1,166	2,153
Travel & Accommodation		12,564	34,020
<b>Total Management and Administration Costs</b>		<u>788,345</u>	<u>744,634</u>
Depreciation		33,506	33,548
		<u>821,850</u>	<u>778,182</u>
<b>Athletics Programmes</b>			
Coach Development		-	167,618
Community Sport		-	12,526
Elite Performance	8	2,725,636	2,744,044
Officials Development		-	9,446
NZCAA Children		14,674	14,674
		<u>2,740,310</u>	<u>2,948,309</u>
<b>Total Expenses</b>		<u><b>4,864,635</b></u>	<u><b>4,668,214</b></u>
<b>Net Surplus for the Year</b>		<u><b>34,737</b></u>	<u><b>52,221</b></u>

*This financial statement must be read in conjunction with the accompanying Notes*



## Athletics New Zealand (Inc) - Statement of Movements in Equity

For the Year Ended 31 March 2014

	Note	2014 \$	2013 \$
<b>Association Equity at Start of Period</b>		330,163	277,942
<b>Add</b>			
Net Surplus for the Year		34,737	52,221
<b>Association Equity at End of Period</b>		<u>364,900</u>	<u>330,163</u>
<b><u>Total Association Equity</u></b>		<u>364,900</u>	<u>330,163</u>

*This financial statement must be read in conjunction with the accompanying Notes*

## Athletics New Zealand (Inc) - Statement of Financial Position

As At 31 March 2014

	Note	2014 \$	2013 \$
<b>CURRENT ASSETS</b>			
ASB Bank Limited		1,977,400	2,279,539
Accounts Receivable		239,274	88,997
GST Refund Due		-	19,778
Loan - Athletics Tasman		-	4,500
Prepayments		80,815	52,544
Work in Progress	9	43,500	32,196
Stock on Hand		44,501	42,854
<u>Total Current Assets</u>		<u>2,385,490</u>	<u>2,520,408</u>
<b>NON-CURRENT ASSETS</b>			
Intangible Assets	10	98,128	75,528
Tangible Assets	10	112,760	143,562
<u>Total Non-Current Assets</u>		<u>210,887</u>	<u>219,089</u>
<b>Total Assets</b>		<b><u>2,596,378</u></b>	<b><u>2,739,497</u></b>
<b>CURRENT LIABILITIES</b>			
Accounts Payable		242,057	234,581
GST Payable		40,795	-
Provision for Holiday Pay		82,438	71,764
Events in Progress	11	642,411	133,302
Grants in Advance	12	1,201,903	1,966,802
Income in Advance		21,874	2,884
<u>Total Current Liabilities</u>		<u>2,231,478</u>	<u>2,409,333</u>
<b>NON-CURRENT LIABILITIES</b>			
		-	-
<u>Total Non-Current Liabilities</u>		<u>-</u>	<u>-</u>
<b>Total Liabilities</b>		<b><u>2,231,478</u></b>	<b><u>2,409,333</u></b>
<b>Net Assets</b>		<b><u>364,900</u></b>	<b><u>330,163</u></b>
<b>Total Association Equity</b>		<b><u>364,900</u></b>	<b><u>330,163</u></b>



**Annette Purvis, Chairperson**



**Linda Hamersley, Chief Executive Officer**

1 July 2014

*This financial statement must be read in conjunction with the accompanying Notes*

## Athletics New Zealand (Inc) - Notes to the Financial Statements

For the Year Ended 31 March 2014

### 1 Statement of Accounting Policies

#### Entity Reporting

These financial statements are for Athletics New Zealand, an Incorporated Society that administers the sport of athletics in New Zealand.

The financial statements have been prepared in accordance with the requirements of the Financial Reporting Act 1993 and the Financial Reporting Standards of the New Zealand Institute of Chartered Accountants for the measurement and reporting of profit on a historical cost basis. Accrual accounting has been used to match revenue and expenses. Reliance is placed on the fact that the Society is a going concern.

#### Differential Reporting Exemptions

Athletics New Zealand is a qualifying entity within the New Zealand Institute of Chartered Accountants Differential Reporting Framework. The Society is not considered large nor publicly accountable and all differential reporting concessions available to the Society have been applied.

#### Specific Accounting Policies

The following specific accounting policies which materially affect the measurement of financial performance and financial position have been applied.

##### (i) Accounts Receivable

Accounts Receivable are stated at their anticipated realisable value. Bad debts are written off during the year as they are identified, with appropriate adjustment being made at balance date for any doubtful debts that may exist.

##### (ii) Inventories

Inventories are stated at the lower of cost and net realisable value.

##### (iii) Income Tax

The Society is exempt from taxation under section CW46 of the Income Tax Act 2007.

##### (iv) Intangible Assets

Intangible assets are stated at cost less impairment. The assets are reviewed for impairment annually and whenever events or changes in circumstances indicate that the value of the asset to the Society has diminished or been lost. The assets are not subject to amortisation.

##### (v) Tangible Assets

Tangible assets are stated at cost less aggregate depreciation. Depreciation has been calculated at a rate of 33 1/3 per cent on the diminishing value method, other than for trophies and videos, which have not been depreciated.

##### (vi) Goods and Service Tax (GST)

The financial statements have been prepared on a GST exclusive basis where all items in the Revenue Accounts, together with Inventories and Fixed Assets have been recorded exclusive of GST. Accounts Receivable and Accounts Payable are recorded in the Statement of Financial Position inclusive of their GST content. GST owing to or by the Society at balance date as recorded in the Statement of Financial Position, has been determined on an accruals basis.



## Athletics New Zealand (Inc) - Notes to the Financial Statements

### For the Year Ended 31 March 2014

#### (vii) Revenue Recognition

Centre Association and Club Affiliation fees are recognised on an accruals basis. Income from Grants and Sport New Zealand Investments is recognised when the conditions relating to that grant or investment have been met. Interest, National Event and Sundry income is recognised on a cash received basis. Sponsorship income is recognised on an accruals basis, except where the sponsorship relates to a specific activity or event the revenue is recognised when the activity or event occurs. Grant, Sport New Zealand Investment, National Event and Sponsorship income received in advance for a specified activity or event is recorded as a liability in the Statement of Financial Position until the income is earned and recognised in the Statement of Financial Performance.

#### (viii) Changes in Accounting Policies

All accounting policies have been applied on a basis consistent with those used in previous years.

### 2 Club Affiliation Fees

The following fees were received during the year:

	2014	2013
	\$	\$
Northland	940	900
Auckland	3,674	3,600
Waikato Bay of Plenty	3,780	3,900
Hawkes Bay Gisborne	1,050	900
Taranaki	1,680	1,700
Manawatu Wanganui	1,365	1,300
Wellington	2,940	2,800
Tasman	525	500
Canterbury	2,520	2,500
Otago	1,365	1,400
Southland	945	800
	<b>20,784</b>	<b>20,300</b>

### 3 Grants Received

The following grants were recorded as income (returned) during the year:

	2014	2013
	\$	\$
ASB Community Trust	7,172	-
Halberg Trust	261	(3,600)
Lion Foundation	-	6,595
NZ Community Trust	89,282	16,371
North & South Trust	475	-
Olympic Solidarity	-	33,795
Pub Charity	9,097	9,560
The Southern Trust	20,963	-
Youthtown Trust	5,000	-
	<b>132,250</b>	<b>62,722</b>

Also refer to Notes 5, 11 and 12 for further grants.

## Athletics New Zealand (Inc) - Notes to the Financial Statements

### For the Year Ended 31 March 2014

#### 4 Sport New Zealand Investments

The following investments were recorded as income during the year:

	2014	2013
	\$	\$
Capability & Commercial	77,411	49,818
Coach Development	51,308	49,992
Community Sport	250,004	200,000
Get Set Go	16,260	128,740
Elite Performance	2,671,647	2,642,095
Infrastructure	24,320	4,332
Prime Minister's Scholarships	53,989	96,823
	<b><u>3,144,938</u></b>	<b><u>3,171,800</u></b>

#### 5 National Events

The following surpluses (deficits) by championship/event were made during the year:

	2014	2013
	\$	\$
2013 Cross Country	6,578	7,918
2013 Half Marathon	-	644
2013 Long Distance Race Walking	194	417
2013 Marathon	(269)	(424)
2013 Mountain Running	672	1,340
2013 Road	1,935	5,840
2013 Road Relays	807	1,865
2013 Rotorua Marathon	140,015	131,252
2013 Track & Field Championship Series Meetings	2,287	1,075
2013 Track & Field Championships	37,764	16,104
Generic Income (Expenses)	(21,409)	(80,109)
	<b><u>168,575</u></b>	<b><u>85,921</u></b>

The following grants were recorded as income for competitions and events during the year:

	2014	2013
	\$	\$
Lion Foundation	80,000	100,000
NZ Community Trust	2,667	18,513
Pub Charity	40,436	2,333
Rotorua Energy Charitable Trust	12,000	12,000
The Southern Trust	8,000	-
	<b><u>143,103</u></b>	<b><u>132,847</u></b>

#### 6 National Programmes - Community & Participation

The following key areas of income (expenditure) were incurred during the year under the newly established Community & Participation sport unit:

	2014	2013
	\$	\$
Club Development	(8,906)	-
Coach Development (incl. Publications)	560	(167,618)
Get Set Go	98,582	76,541
Officials Development	(7,434)	(9,446)
Programme Management	(37,712)	(12,526)
	<b><u>45,090</u></b>	<b><u>(113,049)</u></b>

## Athletics New Zealand (Inc) - Notes to the Financial Statements

### For the Year Ended 31 March 2014

#### 7 Grant Subsidised Expenses

Expenses that were subsidised in part or full by a grant were the Annual Report (Pub Charity), and Salaries (NZ Community Trust). Refer to Note 3.

#### 8 Elite Performance

The following key areas of expenditure were incurred during the year:

	2014	2013
	\$	\$
Athlete Support	1,268,785	1,485,767
Coach Support	584,987	635,904
Programme Management	871,864	622,374
	<u><b>2,725,636</b></u>	<u><b>2,744,044</b></u>

#### 9 Work in Progress

This relates to the costs incurred to date for the production of a DVD master for the Get Set Go programme. These costs will be released to the Statement of Financial Performance as sales of the DVD's occur.

#### 10 Intangible and Tangible Assets

Cost, impairment and book value of intangible assets as at balance date were:

			2014	2013
			\$	\$
	Cost	Impairment	Book Value This Year	Book Value Last Year
Software	2,522	-	2,522	2,002
Intellectual Property	38,826	-	38,826	38,826
Websites	56,780	-	56,780	34,700
	<u><b>98,128</b></u>	<u><b>-</b></u>	<u><b>98,128</b></u>	<u><b>75,528</b></u>

Cost, accumulated depreciation and book value of tangible assets as at balance date were:

			2014	2013
			\$	\$
	Cost	Accum. Depreciation	Book Value This Year	Book Value Last Year
Computer Equipment	140,292	84,230	56,062	62,937
Office Equipment	9,964	6,858	3,106	3,817
Office Furniture	11,113	6,281	4,832	6,474
Other Fixed Assets	125,302	76,541	48,761	70,334
	<u><b>286,671</b></u>	<u><b>173,911</b></u>	<u><b>112,760</b></u>	<u><b>143,562</b></u>

#### 11 Events In Progress

The \$642,411 represents income less expenses incurred as at 31 March 2014 in relation to the 2014 Lion Foundation Rotorua Marathon. This amount includes a grant of \$120,000 from the Lion Foundation and a grant of \$25,000 from the Rotorua Energy Charitable Trust.



## Athletics New Zealand (Inc) - Notes to the Financial Statements

For the Year Ended 31 March 2014

### 12 Grants In Advance

The following unexpended grants were held by the Society at balance date:

	2014	2013
	\$	\$
ASB Community Trust	12,828	-
Bay of Plenty Get Set Go Project	4,879	9,455
Greater Auckland Coaching Unit	4,624	8,267
Halberg Trust	7,239	-
Harbour Coaching Project	1,000	11,017
IAAF Kids Athletics	27,066	-
Massey University	10,000	-
National Teams Competition Residual Funds	4,351	4,351
NZ Community Trust	24,776	66,725
New Zealand Post	30,000	30,000
North & South Trust	3,437	-
Paralympics New Zealand Incorporated	50,975	-
Prime Minister's Scholarships	53,726	6,471
Sport Auckland	29,909	(6,210)
Sport New Zealand Business Improvement Investment	44,070	-
Sport New Zealand Capability Investment	33,333	43,435
Sport New Zealand Coach Mentor Grant	6,684	-
Sport New Zealand Community Sport	69,704	238,450
Sport New Zealand Facilities Strategy	-	880
Sport New Zealand High Performance Investment	619,464	1,424,165
Sport New Zealand Indoor Throws Project	36,747	-
Sport New Zealand KiwiSport Regional Funding	64,306	16,260
Sport New Zealand No Exceptions Investment	-	6,918
Sport New Zealand Website Support	22,529	46,849
Sport Hawkes Bay Coaching Project	2,979	2,979
Sport Northland	972	2,129
Taranaki Get Set Go Project	3,000	-
Tasman Coaching Project	1,500	9,909
The Southern Trust	16,805	-
The Trusts Charitable Foundation	-	3,563
Waitakere Coaching Project	-	7,188
Wellington KiwiSport	10,000	29,004
World Mountain Running Trophy Donation	5,000	5,000
	<b>1,201,903</b>	<b>1,966,802</b>

## Athletics New Zealand (Inc) - Notes to the Financial Statements

### For the Year Ended 31 March 2014

#### 13 Commitments

There were no capital expenditure commitments at year end. (2013: Nil)

There are operating lease commitments at year end:

	2014	2013
	\$	\$
No later than one year	61,466	65,359
Later than one year and no later than five years	166,373	219,333
	<u>227,839</u>	<u>284,692</u>

#### 14 Contingent Liabilities

There were no contingent liabilities at year end. (2013:Nil)

#### 15 Base Sports NZ Limited

Athletics New Zealand Inc. holds 100 shares of nil cost in Base Sports NZ Limited. The other shareholders are Bike NZ Inc., Swimming New Zealand Inc., The New Zealand Equestrian Federation Inc., New Zealand Rowing Association Inc., Snow Sports New Zealand Inc., and Triathlon New Zealand Inc.

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## **INDEPENDENT AUDITOR'S REPORT**

### **To the Members of Athletics New Zealand (Inc)**

We have audited the financial statements of Athletics New Zealand (Inc) on pages 1 to 10, which comprise the statement of financial position as at 31 March 2014, and the statement of financial performance and statement of movements in equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### ***Board's Responsibility for the Financial Statements***

The Board is responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the Board determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### ***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Athletics New Zealand (Inc).

#### ***Opinion***

In our opinion, the financial statements on pages 1 to 10 present fairly, in all material respects, the financial position of Athletics New Zealand (Inc) as at 31 March 2014 and its financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.



1 July 2014  
Staples Rodway Wellington  
Chartered Accountants  
Wellington



